



UW-Eau Claire graphic designers earn regional awards

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EAU CLAIRE — The University of Wisconsin-Eau Claire received seven graphics awards, including Best of Show, at the Association of College Unions International regional conference Nov. 13-15 at UW-Whitewater.

The awards recognize the work of graphic design coordinator Sara Brunner and student graphic designer Amanda Matzke, Green Bay, both employed in the University Centers information design services area.

Brunner's work was named Best of Show in the professional staff division. She received two first-place awards (logo, large media) for her design for the Green Bean, an organic and natural foods store in Davies Center. Her booklet for the 2009-10 season of The Forum and Artists Series also received first place. Brunner swept the promotional campaign category, receiving first place for The Forum and Artists Series season promotion and second place for the 2009 Summer Events series promotion.

Brunner received a bachelor's degree in graphic design from UW-Eau Claire in May 2007. She joined the information design services staff in September 2008.

Matzke's promotional campaign for the Blugold Organizations Bash received second place in the student division. A candidate for a bachelor of fine arts degree in graphic design, she received a BFA in photography from UW-Eau Claire in May 2006. She began working in the University Centers in June.

A Student Affairs unit of the University of Wisconsin-Eau Claire, the University Centers is a longtime member of ACUI. ACUI Region 8 comprises colleges and universities throughout Wisconsin, the upper peninsula of Michigan and the Chicago metropolitan area.

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