

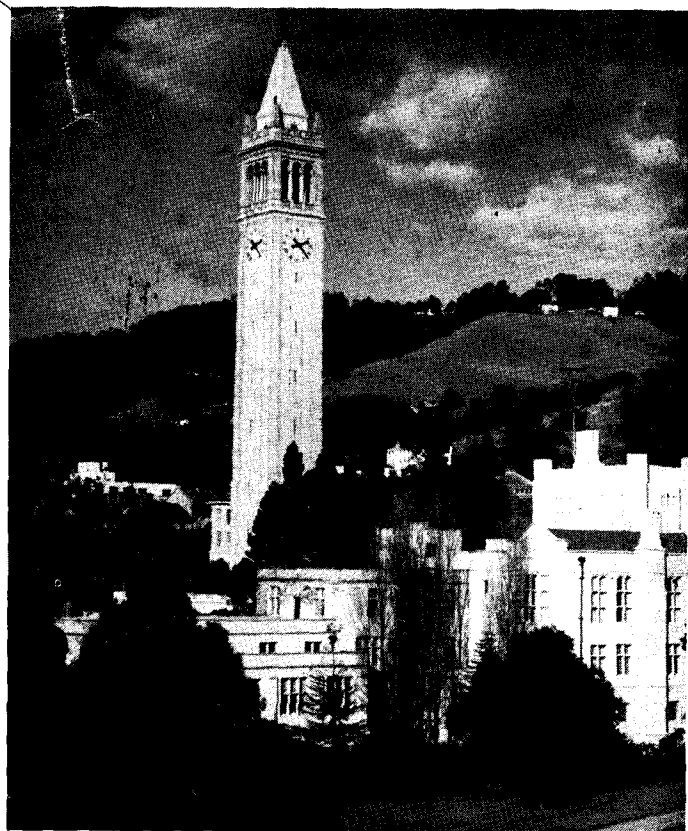
Purchasing Seminar To Be Held at University of California, Berkeley April 30-May 1

THE Purchasing Seminar, which was so successful in 1951 and again in 1952 (none was held in 1953 due to conflict with the N.A.P.A. Convention), is scheduled again for April 30-May 1, 1954 on the campus of the University of California at Berkeley.

Sponsored by the University's School of Business Administration and the Department of Conferences and Special Activities, University Extension, the Seminar will have the following organizations taking an active part in arranging the program: Purchasing Agents' Association of Northern California, Inc.; California State, County, and Municipal Purchasing Agents' Association; National Association of Educational Buyers; Federal Procurement Officers' Association of Northern California.

General Chairman again is Lewis G. Baker, Chief Purchasing Officer, University of California. Mr. Baker, who so successfully has led the past two Purchasing Seminars, is being assisted by W. J. Floyd, Manager, Purchases and Stores, Shell Oil Company, San Francisco; W. G. Watt, Purchasing Agent, California and Hawaiian Sugar Refining Corporation, Ltd.; and W. G. Owen, assistant purchasing agent, W. P. Fuller & Co.—president, first vice-president, and treasurer, respectively, of the Purchasing Agents' Association of Northern California, Inc. This named group are working very closely with Dr. Helen V. Hammarberg of the University Extension Department of Conferences and Special Activities.

At the time of going to press, the list of speakers who will participate in the day-and-a-half program includes the following: E. F. "Andy" Andrews, Director of Purchases, Pitman-Moore Company, Division of Allied Laboratories, Inc., Indianapolis, Indiana, president, National Association of Purchasing Agents; L. D. Miles, Value Analysis Division, Purchasing Department,

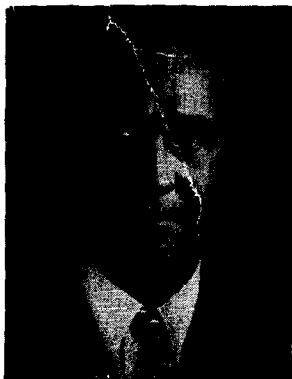


Sather Tower, more popularly known as the "Campanile," dominates the Berkeley campus of the University of California as the center of beauty and tradition. In the foreground is Eshleman Hall, housing various student organizations including the college newspaper. Behind it and to the right of the "Campanile" is Stephens Union which includes student's clubrooms, stores, barber shop, etc.

General Electric Company, Schenectady, N. Y.; G. J. Ticoulat, vice-president, Crown Zellerbach Corporation; Lawrence Bouque, Assistant Storeskeeper, Southern Pacific Co.; Frank L. Kidner, Professor of Economics and Director, Bureau of Business and Economic Research, University of California; Lawrence Bold, Professor of Law, Hastings College of Law, San Francisco.

The Purchasing Seminar is open to all who are a part of, or interested in, the field of purchasing. Registration fee will be \$10.00. For applications, contact:

Department of Conferences and Special Activities
University Extension
University of California
Berkeley 4, California



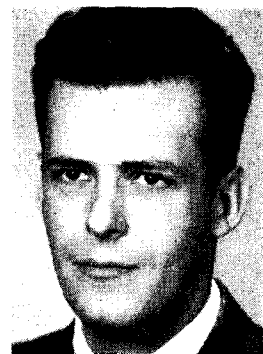
L. G. BAKER
Chairman



E. L. ANDREWS
Speaker



L. D. MILES
Speaker



WM. HUNRICK
Reviewer

April, 1954

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