

Law School Hires New Development Director

After nearly eight years on the job, David G. Utley has stepped down as the Law School's Director of Development. Christopher Richards has been hired to replace Utley, who remains with the UW Foundation as a Vice President charged with seeking support for campus-wide activities.

With the support of Dean Cliff Thompson and the faculty, Utley organized the Law School's first Capital Campaign in the mid-1980's, a highly successful effort that raised over \$6 million, doubling its goal. Also during Utley's tenure, annual giving from alumni more than doubled.

Richards is a 1981 graduate of UW-Stevens Point. After spending four years as a reporter in commercial and public broadcasting, Chris accepted a fund raising position at Wisconsin Public Radio. As the Manager of Corporate Services, Richards worked with businesses in securing underwriting support for programming broadcast on the 11-station, statewide radio network. Chris began his work at the Foundation and the Law School in late August 1989.

"I greatly enjoyed my tenure at Wisconsin Public Radio and it was a difficult decision to leave. But when the opportunity arose to work with one of the nation's premiere law schools, I couldn't refuse," Richards said.

His new duties focus on bolstering the Law School's Annual Fund and securing support for the School's new \$3.5 million Capital Campaign. Chris said, "It's a big job, almost overwhelming at times. But the alumni have been great; they deeply appreciate the Law School and the impact it has had on their lives. They know its needs, and are prepared to help. With that kind of support, I'm confident the School's objectives can be met."

The Capital Campaign is seeking to raise \$2 million for an endowment to support faculty research projects; a \$1 million endowment for student research

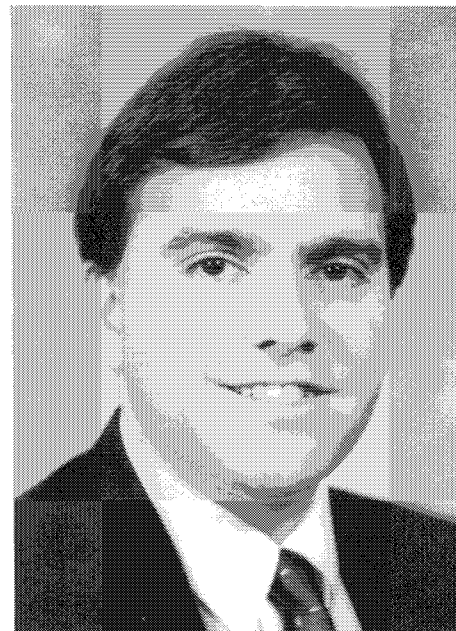
assistance and loan forgiveness for students pursuing careers in public service; and a \$500,000 endowment for advancing the Law Library. The Campaign ends in December 1992. Among the tasks Chris will pursue in the coming year is identifying volunteers to work on Capital Campaign committees around the country. These committees will spearhead local fund raising activities to help meet the Campaign goals.

A major objective of the new Development Director is to increase the Law School's contact with its alumni. You can expect more news to reach you through the mail and more opportunities to respond. Richards is hopeful alumni will feel free to share their opinions about the Law school and participate when possible. Increased communication is the goal. To that end, Chris has been active traveling the country—often with Dean Thompson—visiting with Law School graduates at alumni functions and at private meetings. "Travel is part of the information gathering process," Richards says. "It's also a great opportunity for me to tell alums what's new and what's planned at their Law School."

Chris will also be working closely with Law School Assistant Dean Ed Reisner in setting up a class agent program. Class agents will work to rally the participation of their classmates in various Law School projects. For instance, class agents might help organize a class reunion or send a letter urging their classmates to respond to the Annual Fund appeal.

Chris notes that "it's an ambitious list, but barely scratches the surface of what needs to be done."

Therefore, your participation is invited. If you want to volunteer, or simply volunteer an opinion or suggestion about the Law School's needs and priorities, feel free to contact Chris at 608/263-5495 or write him at the Law School.



Christopher Richards