

# UWMREPORT

FACULTY/STAFF NEWSLETTER Volume 28, Number 7, October 2007

## Fall Plenary assesses UWM's progress

By Brad Stratton

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Alan Magayne-Roshak

Chancellor Carlos E. Santiago delivered his Fall Plenary address in the Helen Bader Concert Hall at the Zelazo Center.

**U**WM's recent successes and current priorities received the most attention from Chancellor Carlos E. Santiago at his Fall Plenary address, delivered Sept. 20 to about 300 faculty, staff and students in the Helene Zelazo Center for the Performing Arts.

The \$100 million Campaign for UWM – anticipated to conclude in 2007, more than a year ahead of time – was on the top of the chancellor's list of successes. Master planning received much attention from the chancellor as a top priority for the new academic year.

Placing in perspective the \$97 million already committed to UWM via the campaign, the chancellor said these funds, along with the reallocation of university research dollars via the Research Growth Initiative, has UWM well on its way to fulfilling the local portion of its commitment to grow university operations to the benefit of the state.

### INVESTING \$300 MILLION IN UWM

"I have continuously spoken about the need for at least a \$300 million investment in UWM if this institution is to successfully compete with the premier urban research universities in the country," the chancellor said. "The university and its community of supporters already are making great strides in providing two-thirds of this reinvestment.

"The third \$100 million part of our investment plan calls for new funding from the State of Wisconsin. The initial reinvestment by the state is the \$10 million request contained in the 2007-09 biennial budget proposal, which is still being debated in the State Legislature.

"Let me say once more: The Milwaukee community is doing its part; the UWM community is doing its part; now the state must also do its part to

ensure Wisconsin's economic development through UWM's research innovation, and access to a high-quality university education for an ever-increasing number of its citizens."

While final fall enrollment is not yet determined, UWM's student count is projected to surpass 29,000 for the first time in history. And it is very likely that UWM will again enroll more Wisconsin residents than any other four-year university.

### THE NEED FOR MORE SCHOLARSHIPS

The chancellor said student scholarships will be a continuing priority for UWM fund-raising after the campaign concludes. Scholarships were originally targeted to account for \$25 million of the \$100 million campaign. That objective has been exceeded, but Santiago said these numbers must continue to grow. "Significant additional support for undergraduate and graduate students is essential if this university is to succeed in its aspirations for student diversity and for research excellence and expanded graduate education, especially at the doctoral level."

The chancellor offered his congratulations to faculty and staff involved with the growth in externally funded research expenditures, which in 2006-07 exceeded \$30 million for the first time. He said the total, a 15 percent increase from the previous year, may not be a trend. But an analysis attributing about \$4 million of the total to Research Growth Initiative projects was "excellent news."

### MASTER PLANNING UNDER WAY

Continuing challenges of sufficient space for UWM – research and education facilities, student housing and other pressing needs – will benefit greatly from the master planning program now

*Continued on page 3...*



# Zilber commits \$10 million to UWM School of Public Health

By Brad Stratton

**J**oseph J. Zilber has committed \$10 million to the proposed UWM School of Public Health. The gift, announced Sept. 10, is part of Zilber's \$50 million New Potential for Milwaukee Initiative that was announced last month.

"There is no greater need in the City of Milwaukee and our state than to improve the health of our citizens, young and old," Zilber said.

"Wisconsin is one of the few states that does not have a graduate school of public health. Our state must be actively engaged in significant research to better understand the health care problems that exist in our region and throughout our state. We must find solutions that not only improve individual health, but save taxpayers millions of dollars.

"We must reduce health care costs, improve planning and develop innovative means to deal with the diseases and conditions that are killing our citizens without regard to their party affiliation."

Zilber called on state elected officials to approve resources in the proposed 2007-09 state budget that support planning for the school.

UWM Chancellor Carlos E. Santiago expressed the university's gratitude for the contribution, then placed it in a broader perspective. "This is not about \$10 million," he said. "This is about hope for a city – a city that needs to improve in the area of public health if its children are to have an opportunity to thrive in the 21st century."

Milwaukee Mayor Tom Barrett, who has been a very strong proponent of establishing a School of Public Health in Milwaukee, also was at the press conference. He described some of the health challenges currently facing the city, including data that show high poverty levels in Milwaukee and distress-

ing vital signs in areas such as access to health care, asthma and teen pregnancy.

Zilber's gift, said Barrett, is actually a new test. "You are challenging every one of us to be better citizens for this community. I thank you for that, I thank you for your generosity and I thank you for loving your hometown."

For more than a half century, Zilber has led Zilber Ltd. and Towne Realty, which focus on commercial and residential real estate. It is based in Milwaukee and has operations in Arizona, California, Florida, Hawaii, Illinois, Indiana, Nevada, Texas and Wisconsin.

The gift matches the largest single contribution in university history, equaling that of Sheldon B. Lubar in February 2006.

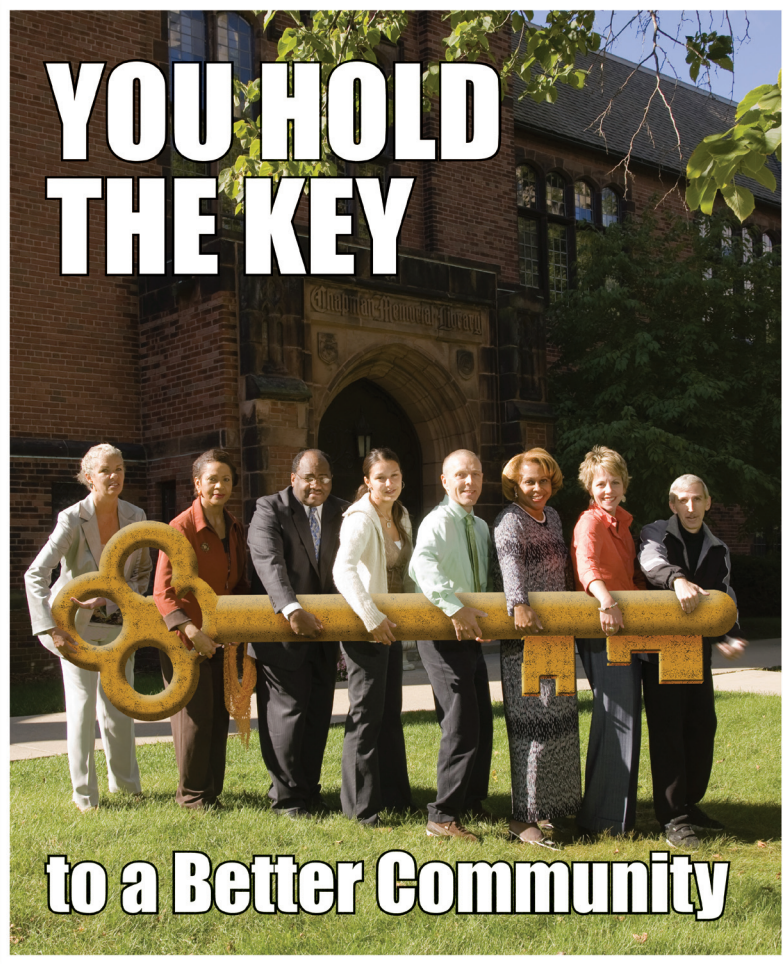
At its December 2006 meeting, the University of Wisconsin System Board of Regents endorsed the creation of a School of Public Health at UWM. This fall, the School of Public Health Planning Council is developing detailed plans for the school. It is expected that specific plans for creating the school will be presented to the Board of Regents in spring 2008.

The latest information about planning for the School of Public Health is online at <http://www4.uwm.edu/publichealth>.



Brad Stratton

From left: Milwaukee Mayor Tom Barrett, Joseph J. Zilber and Chancellor Carlos Santiago at the press conference announcing Zilber's \$10 million commitment to the UWM School of Public Health.



**State and University Employees' Combined Giving Campaign**

**October 9 – November 17, 2006**

**[WWW.UWM.edu/Dept/Secc](http://WWW.UWM.edu/Dept/Secc)**

## GET THE LATEST ON THE WEB

For a complete schedule of events and the latest campus news, start your day at [www.uwm.edu](http://www.uwm.edu).

## UWMREPORT

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This publication may be requested in accessible format.



# S.A.F.E. campaign gaining momentum

By Kathy Quirk

**U**WM's S.A.F.E. (Safety Awareness for Everyone) campaign, introduced in late August, is gaining momentum as students, faculty, staff and parents become more aware of the effort.

The S.A.F.E. Web site at [www.campusafety.uwm.edu](http://www.campusafety.uwm.edu) (red link at the bottom of the UWM home page) centralizes emergency and routine safety information and communications, and allows the campus community to give feedback on campus safety efforts.

## INCREASED POLICE VISIBILITY

Many of the suggestions that have come in through the new S.A.F.E. Web site have focused on making police presence more visible on campus.

"We have officers out on bikes, we have squads on the periphery of campus, and we are patrolling more of the off-campus area as a deterrent," says University Police Chief Pamela Hodermann.

With an increasing number of students living off campus, campus police continue to work closely with Milwaukee police on neighborhood safety, she adds.

"We're in regular communication with Captain (Anthony) Smith of the Fifth District about problems affecting the university area," says Hodermann. "We work collaboratively to reduce crime in the area."

Milwaukee mounted patrol officers recently came to campus to help out with Move-In Days at Sandburg Residence Halls. Hodermann said the university and the district hope to have the patrols come to other major campus events if they are available.

Another initiative the campus police are working on is developing student patrols for campus neighborhoods. Ideally, says Hodermann, these patrols would work in pairs, keeping an eye and ear out for suspicious situations and providing walking escorts if needed.

However, both campus police and Fifth District officers are sometimes stretched thin in covering the campus and East Side, says Hodermann, so it's important that students both on and off campus practice safety measures. "Young people who are out late at night, possibly drunk, are a very vulnerable target for criminals."

Students need to follow common-sense safety precautions, says Hodermann, listing a few: Walk in pairs; use the B.O.S.S. escort service (or campus police escorts after B.O.S.S. hours); be aware of your surroundings. "If someone is following you or crosses the street to approach you or is acting suspiciously, rely on your instincts and call for help."



*Mounted patrol officers from the Milwaukee Police Department pose with University Police Sgt. Paul Starch in front of Chapman Hall. The MPD officers were on campus to help with Move-In Days in August.*

Anyone who is concerned about suspicious persons on campus or who feels threatened can pick up one of the campus S.A.F.E. phones (topped with a blue light) and push a button to summon officers. On cell phones, dial 911 for Milwaukee police, 229-9911 for campus police.

## B.O.S.S.

The UWM Student Association, which extended the B.O.S.S. (Be On the Safe Side) van and escort service to 2 a.m. last year, is working to publicize these extended hours. B.O.S.S. offers escort service from 6 p.m. to 2 a.m. seven days a week from the night before school starts until the day after finals. Phone number is 414-229-6503. Campus police provide escort outside these hours. The phone number is 414-229-4627.

"Over the past few years, we received feedback from students that led us to extend the hours from midnight to 1 a.m., then from 1 a.m. to 2 a.m.," says B.O.S.S. Director Courtney Gotz. B.O.S.S. is currently working on its budget process for next year, and will discuss any requests for additional service during that process, he says.

## UNIVERSITY POLICE ALWAYS AVAILABLE FOR ESCORT

One question that has come up during the S.A.F.E. campaign is whether B.O.S.S. provides escort service for faculty and staff. At this point, B.O.S.S. is set up

for students only, since it is funded from the segregated fees students pay, says Gotz. B.O.S.S. hasn't received many requests from non-students, he notes, but if the university wanted to expand the service, it would be possible to develop some payment mechanism to do that.

Currently, campus police will provide escort service to parking lots or homes in the campus area for any faculty or staff members requesting escort, and to students after B.O.S.S. hours, according to Hodermann.

## TEXT MESSAGING

One key component of the campaign is encouraging members of the campus community to sign up for cell phone text messaging for emergency messages (the sign-up form is at the bottom of the S.A.F.E. Web site). So far, more than 800 people have signed up for the notifications. The S.A.F.E. campaign team will have a table at the Oct. 9 Benefits and Wellness Fair in the UWM Union Wisconsin Room from 10 a.m.-3:30 p.m. Experts will be available to help the technologically challenged set up their cell phones for the campuswide text alerts and demonstrate the use of text messaging. The sign-up process takes about one minute.

## CHANCELLOR SANTIAGO ON THE WEB

UWM Chancellor Carlos Santiago has recorded a 30-second public service announcement about the campaign, which is now available on the S.A.F.E. Web site.

Santiago comments on the overall goal of the S.A.F.E. campaign in the message:

"As chancellor of UW-Milwaukee, I want you to know our professional staff is very committed to the safety of all people who call our campus neighborhood home. From our University Police patrolling the neighborhood, to the free B.O.S.S. van system, to our Norris Health Center professionals, UWM is working hard to make our campus safer."

## SIGN UP FOR S.A.F.E. ALERTS

Sign up to receive campus emergency messages by cell phone text messaging. Use the sign-up form at the bottom of the S.A.F.E. Web site, [www.campusafety.uwm.edu](http://www.campusafety.uwm.edu), or visit the S.A.F.E. team's table at the Benefits and Wellness Fair on Tuesday, Oct. 9, from 10 a.m. to 3:30 p.m. in the Union Wisconsin Room. Experts will be available to help the technologically challenged.

## FALL PLENARY *From Page 1*

under way. Already well in motion is the academic planning process being led by Provost Rita Cheng. Its broad scope includes the academic program array, student profile and locations. Information gathered through it will form the groundwork for the master plan, for which the Wisconsin State Building Commission has appropriated \$2 million to hire consultants to research and complete.

The chancellor did say, though, that portions of planning for the university's future may not wait for the master planning process to conclude. "This process will inform our efforts to establish satellite campuses both downtown and in Wauwatosa on the

Milwaukee County Grounds," he said. "The land acquisition portions of our future, however, might occur during and not after the master planning process. Outside constituencies are signaling their interest in moving forward on the sale of land for these higher-education purposes, and we intend to work with them to the best of our ability."

The latest information about this work can be found online at [masterplan.uwm.edu](http://masterplan.uwm.edu).

## FOCUSING ON CAMPUS SAFETY

The chancellor thanked the many UWM people who over the summer addressed concerns about

campus safety and developed a new initiative, S.A.F.E. (Safety Awareness for Everyone), which is designed to create a culture of safety awareness among faculty, staff, students and parents. He encouraged students, faculty and staff to go to the safety Web site, [campusafety.uwm.edu](http://campusafety.uwm.edu), and enroll in the free text-messaging tool: Alert Emergency Notification System.

The full text of Santiago's presentation, "Moving Forward: Assessing Progress Toward UWM's Student Success and Economic Development Goals," is online at his Web site, [http://www4.uwm.edu/chancellor/communications/plenary\\_sep07.cfm](http://www4.uwm.edu/chancellor/communications/plenary_sep07.cfm).



## FALL AWARDS CEREMONY

UWM's annual Fall Awards ceremony was held Oct. 2 in the Union Wisconsin Room. Here is a list of this year's award winners. Look for profiles of the awardees in the November issue of *UWM Report*.

### ERNEST SPAIGHTS PLAZA HONOREES

#### Marilyn E. Miller

Secretary of the University, Professor of Psychology, 1957-99

**William C. Roselle**, Director of UWM Libraries, 1971-89

**Michael J. Rupp**, Associate Vice Chancellor for Administrative Affairs and Finance, 1967-2004

### UWM FOUNDATION AND GRADUATE SCHOOL RESEARCH AWARDS

**Daniel Agterberg**, Associate Professor, Department of Physics

**Jian Chen**, Assistant Professor, Department of Chemistry and Biochemistry

**Sarah Gong**, Assistant Professor, Department of Mechanical Engineering

**Tom Hubka**, Professor, Department of Architecture

### RESEARCH IN THE HUMANITIES AWARD

**John Koethe**, Professor, Department of Philosophy

### DISTINGUISHED UNDERGRADUATE TEACHING AWARDS

**Aaron Buseh**, Assistant Professor, College of Nursing

**Gabriella Pinter**, Associate Professor, Department of Mathematical Sciences

**Felicia Saffold**, Assistant Professor, Department of Curriculum & Instruction

### ACADEMIC STAFF OUTSTANDING PERFORMANCE AWARD

**Tom Danner**, Assistant Director, Overseas Programs and Partnerships, Center for International Education

**Maria Estrella Sotomayor**, Senior Lecturer, Department of Spanish and Portuguese

**Steven Mohar**, Director, Recreational Sports and Facilities, Klotsche Center and Pavillion

### ACADEMIC STAFF OUTSTANDING TEACHING AWARD

**Ester Suarez-Felipe**, Senior Lecturer, Department of Spanish and Portuguese

### REPRESENTED CLASSIFIED STAFF OUTSTANDING SERVICE AWARDS

**Marty Cavan**, Detective, University Police

**Allen Meier**, University Services Program Associate B, Department of Enrollment Services

**Ray Courtnege**, Custodian, Physical Plant Services

### NON-REPRESENTED CLASSIFIED STAFF OUTSTANDING SERVICE AWARD

**Carol Edquist**, Academic Department Supervisor, Center for International Education

# UWM Launches 'Walk to Work' Employee Home Ownership Program

By Amy Watson

**A**re you a UWM employee thinking about purchasing a new home, but aren't sure where to start? Confused by the financing options available, and concerned about how to budget for such a large purchase?

If so, starting this fall, you can receive free home-buying assistance in conjunction with a new "Walk to Work" Employee Home Ownership Program, which is jointly funded by the Division of University Relations and Communications and the Department of Human Resources.

In order to offer this new benefit to employees, UWM is collaborating with Select Milwaukee, a not-for-profit organization dedicated to increasing home ownership in Milwaukee.

The organization will provide UWM employees a full range of home purchase assistance, including pre-purchase financial and credit counseling, home-ownership educational services and resources available for home rehabilitations for current homeowners.

By working with Select Milwaukee, UWM employees will have the opportunity to receive home-purchase subsidies, low-cost financing for first-time home buyers and referrals to reliable real estate agents, home inspectors and insurance companies.

Select Milwaukee will provide its services to any employee, no matter where the prospective home is located, although a major goal of the "Walk to Work" Employee Home Ownership Program is to encourage the purchase of homes in the neighborhoods surrounding UWM's East Side campus.

University Relations and Communications has been reviewing the possibility of sponsoring a home ownership program for several years, knowing that UWM employees living in the neighborhoods around the campus increases the level of owner-occupied homes, which in turn stabilizes the neighborhoods and maintains a high quality of life for permanent residents, students and employees. Accordingly, neighborhood residents as well as UWM employees can benefit from the program.

"From the homes on the blocks immediately adjacent to the main campus to the vibrant Riverwest area on the other side of the Milwaukee River, there is a wide range of housing options for our employees to consider," says Tom Luljak, vice chancellor



for university relations and communications. "We think the 'Walk to Work' program is a wonderful way to help keep the surrounding neighborhoods infused with interesting, engaged homeowners who want to enjoy a high quality of residential living."

"Human Resources is committed to exploring a variety of enhancements to work/life balance for faculty and staff. Providing objective information and assistance in home ownership is just such an enhancement," says Karl Sparks, director of human resources.

"We're thrilled to be UWM's partner to promote home ownership among the university's employees," says Raymond Schmidt, executive director of Select Milwaukee. "Select Milwaukee looks forward to providing UWM employees advice and guidance every step of the way to navigate the home finance and purchase process, along with a wide range of resources to help make home buying more affordable. Add the involvement of neighborhood organizations, and this initiative will be a win-win-win – for employees, UWM and nearby neighborhoods."

Living close enough to walk or bike to the UWM campus provides employees with numerous advantages, including avoiding the annoyance and expense of driving to campus and paying for a parking spot. Moreover, walking or biking can improve physical health, and helps the environment as well by not adding carbon to the atmosphere through vehicle emissions.

Employees can take advantage of the new "Walk to Work" Employee Home Ownership Program by contacting Select Milwaukee at 414-562-5070 or [info@selectmilwaukee.org](mailto:info@selectmilwaukee.org) and indicating you are a UWM employee interested in the purchase or rehabilitation of a home. Again, there is no cost to the employee to participate in the program.

For more information about Select Milwaukee, visit the organization's Web site at [www.selectmilwaukee.org](http://www.selectmilwaukee.org).



The new "Walk to Work" Employee Home Ownership Program offers free home-buying assistance to UWM faculty and staff.

Mario R. Lopez



## FROM THE PROVOST

# General education advances

By Rita Cheng, Provost and Vice Chancellor for Academic Affairs



**M**omentum is building at UWM for changes in general education. Last spring, many on campus participated in discussions on teaching, learning and general education, including the 90 faculty and teaching academic staff who attended CIPD's "Is it still 1984?" workshop.

These broad-based, interdisciplinary conversations about the qualities and competencies that should characterize a UWM graduate prompted UWM's involvement in further professional development activities related to general education.

A team from UWM composed of Jeff Merrick (History), Chuck Schuster (Letters and Science), Scott Emmons (Peck School of the Arts), Susan Stalewski (College of Health Sciences) and Dev Venugopalan (Academic Affairs) attended the May 2007 American Association of Colleges and Universities General Education Institute.

At the institute, the team reviewed the current status of general education at UWM. While UWM has mechanisms in place to assess course-level outcomes, the general education program could provide a more integrated experience, and better preparation for the major and the complexities of 21st century life. The team's report is excerpted below (and in following sections):

"Initiatives in higher education institutions including the LEAP (Liberal Education for America's Progress) initiative speak to improving institutional learning outcomes, metrics on student retention and satisfaction in their learning through a reform of general education."

The university's general education requirements, outlined in Faculty Document 1382, were adopted in 1984, revised in 1989 to add a cultural diversity

component and revised further in 2004 to add course-level learning outcomes. In its report, the team articulated a set of goals and actions that would build on past efforts to yield an integrated general education program for UWM:

- Form a working group representing broad constituencies focusing on general education.
- Communicate discussion results to the Faculty Senate and its subcommittees, as well as to the deans, associate deans, and department chairs.
- Develop student learning outcomes for the general education program.
- Work with major programs in integrating the general education outcomes with the major program outcomes.
- Conduct professional development sessions for faculty teaching the main general education courses on the assessment of student learning outcomes.
- Constitute a standing general education council to review the program, including the achievement of student learning outcomes and closing the loop based on assessment data.

The team/working group will be partnering with the University Assessment Council and the Academic Program and Curriculum Committee over the 2007-08 academic year to discuss these strategies. Their efforts will also inform our May 2008 progress report to the North Central Association on student learning outcomes assessment at UWM.

General education reform will help us achieve UWM's Access to Success goals of increasing student success and retention in the first year. I would like to thank every member of the UWM faculty and teaching academic staff who participates in this essential work.

Rita Cheng, Provost & Vice Chancellor  
for Academic Affairs

## 'SOMETHING GREAT IN MIND' AT OPEN HOUSE

No matter what prospective students have in mind, UWM's Open House is the place to discover it. It's free, it's interactive, and it's going on Friday and Saturday, Oct. 26 and 27.



Mario R. Lopez

Open House, held at the Union, offers more than 175 booths representing the university's 11 schools and colleges, and all of its student services. It runs from 9 a.m. to 5 p.m. Friday and 9 a.m. to 3 p.m. Saturday.

Take part in hands-on displays, speak with representatives from each school and college, take tours of campus and individual buildings or ride the trolley along Lake Michigan and through UWM's neighborhood.

The event draws around 3,000 participants from all over the state. For more information, call 414-229-2222.

## POWELL NAMED TO DIVERSITY POST

Rita Cheng, provost and vice chancellor for academic affairs, has announced the appointment of Michael A. Powell as associate vice chancellor for diversity and climate, effective Aug. 20.

The associate vice chancellor responsible for diversity and climate occupies a key leadership position on campus, charged with oversight of campuswide programs that promote diversity and an inclusive climate for faculty, staff and students.

A graduate of the University of Maryland School of Law, Powell comes to UWM from Central Michigan University in Mount Pleasant, where he served as the interim associate vice-president for institutional diversity/affirmative action officer. His prior appointments include serving in diversity-related positions at Northwestern University, Ithaca College and Tufts University.

"Michael brings a national perspective and a broad range of experience in leading diversity programs," Cheng says. "I look forward to working with him and the entire campus community as we continue to meet our goals as established in the Milwaukee Commitment and Access to Success."



## PETERSEN IS NEW SAC DIRECTOR

Laurie Petersen has been named director of UWM's Student Accessibility Center (SAC).

The SAC director manages disability support services to students in support of their educational goals. The director and SAC staff collaborate with faculty, staff and administrators to serve as a resource on disability-related issues to educate, promote and ensure programmatic access and a campus that embraces diversity.

A UWM graduate, Petersen has an M.S. in Exceptional Education. In addition to serving as the interim SAC director, she has managed SAC's Learning Disabilities Program.

"Laurie's commitment to excellence in providing services for students with disabilities, and her involvement in state and national higher education accessibility initiatives, are among the assets she brings to this position," said Rita Cheng, provost and vice chancellor for academic affairs, in making the announcement. "With her leadership, I look forward to SAC's continued progress in meeting the needs of UWM's student body."





# Campaign for UWM nears \$100 million goal

## TIME CORRESPONDENT WEISSKOPF TO KICK OFF SPEAKER SERIES

Michael Weisskopf, senior correspondent for TIME in the magazine's Washington, D.C., bureau, will kick off the College of Health Sciences' Critical Knowledge in Health Care speaker series on Wednesday, Oct. 10. "One Amputee's Road to Recovery – From Battlefield to Walter Reed" will cover his experience of being wounded while on assignment in Baghdad in 2003.

The event is open to the public and will be held at the Italian Community Center, 631 E. Chicago St., from 7:30 to 9 a.m. General admission, including breakfast, is \$25, with reduced tickets for UWM alumni (\$20) and students (\$10). Corporate tables for eight are \$300. For information, contact Candice Slaney at cslaney@uwm.edu or 414-229-5663.

Sponsors of the Critical Knowledge in Health Care speaker series include Froedtert & Community Health, Synergy Health and Aurora Health Care.

Weisskopf was accompanying a patrol in Baghdad when a grenade was thrown into their Humvee. Weisskopf picked up the grenade and threw it back out. He saved his own life and the lives of five others – but he lost his hand.

In his presentation, Weisskopf will relate the consequences of the incident. His experience included a medic's emergency treatment of his shattered hand, speedy transport to an aid station, helicopter flight to a front-line hospital, transfer to the trauma center in Germany and then to amputee Ward 57 of Washington's Walter Reed Hospital.

Besides recounting his own recovery from the trauma of losing a hand, Weisskopf will add stories of three American soldiers who also endured months of torment before adjusting to new lives. In October 2006, Weisskopf published *Blood Brothers: Among the Soldiers of Ward 57*, an account of his heroic intervention and resulting injury and recovery from the insurgent attack in Iraq.

Weisskopf covers national politics and investigations, and, most recently, the ongoing war in Iraq for TIME.



Michael Weisskopf

The Campaign for UWM, the \$100 million comprehensive fund-raising effort to support access and research at the university, is near to meeting its goal. Announced in January 2006, the campaign has received donations and commitments for \$96,576,134 through July 31 of this year.

During the fiscal year that ended June 30, 2007, the university raised over \$26 million. Recently announced major gifts include:

- \$2.5 million from alumnus David O. Nicholas to establish the David O. Nicholas Applied Finance Lab at the Sheldon B. Lubar School of Business. Equipped with state-of-the-art professional databases, streaming financial news, financial software and high-power, dual-monitor computers, the lab will feature the same technology and real-time market data, analysis and news available to professional traders in investment firms.
- \$1.25 million from alumna Mary and Ted Kellner for the School of Education to establish the Kellner Distinguished Professorship in Education, to be awarded to a faculty member who demonstrates leadership in research in early childhood education as well as excellence in teaching. The gift will also support an endowed scholarship fund for low-income minority students.
- A \$1 million planned gift from campaign co-chair and alumnus Gale E. Klappa to establish the Gale and Judi Klappa Scholarship Fund in the College of Letters and Science. The endowed scholarships are intended to prepare students in Journalism and Mass Communication to succeed as writers in a business setting and/or as journalists covering corporate and financial matters.
- \$300,000 from KBS Construction to support the operations of the UWM Research Foundation. The foundation's primary purpose is to further research and innovation at UWM by supporting the patenting and licensing process, assisting with research commercialization, providing funding for scholarships and grants, and engaging in corporate partnering activities to that end.

- \$250,000 from La Macchia Enterprises for the Sheldon B. Lubar School of Business to support La Macchia Enterprises Entrepreneur Interns and provide professional development for students to attend national and regional entrepreneurship conferences. In addition, the gift will establish an annual business plan competition in the Lubar School, set to launch this fall, and will provide support for the Center for Technology Innovation.
- \$212,000 from the estate of Jacob Bernheim for the UWM Libraries' American Geographical Society Library. The gift will be used to establish an endowment to strengthen and promote AGSL collections and services.

Alongside these and other major gifts, a key to the success of the campaign is the increasingly broad base of philanthropic support for the university. Most gifts to UWM come through the Annual Fund, either from the student-staffed Telefund program or via the mail. Donors support the school or program of their choice with funds that will be used in the current year to benefit their selected recipient.

The Annual Fund is reaching out to more alumni than ever before, including a mailing this spring sent to approximately 88,000 households. During the 2006-07 fiscal year, over 10,000 donors contributed a total of \$1 million through the Annual Fund.

One of the most successful aspects of the campaign, cited often by Chancellor Carlos E. Santiago, is the tremendous response from the campus community.

More than 700 active and retired UWM employees contributed nearly \$350,000 through the UWM Gives to UWM campaign during the last fiscal year. The campaign was lead by co-chairs Randall Lambrecht (dean, College of Health Sciences), Ewa Barczyk (director, UWM Libraries), Mariam Zahedi (Wisconsin Distinguished Professor, Lubar School of Business) and Sandy Botham (head coach, UWM Women's Basketball).

As each and every gift – no matter the size – counts toward the campaign total, this broad outreach and support will help the campaign successfully meet its goal.

## Julie Chavez Rodríguez opens Distinguished Lecture Series



Julie Chavez Rodríguez

Julie Chavez Rodríguez, advocate for social justice and the rights of working people, and granddaughter of labor leader and civil rights activist César Chávez, will be the first speaker of the Fall 2007 UWM Union Distinguished Lecture Series. Her lecture, "The Challenges of

Immigration Reform," will take place on Wednesday, Oct. 10, at 7:30 p.m. in the Union Ballroom.

Having been exposed to the farm worker movement at an early age, Chavez Rodríguez began volunteering with the United Farm Workers (UFW) at age five. Since then, she has participated in a wide range of activities and campaigns to advance justice, dignity and equality.

Chavez Rodríguez's lecture will focus on the challenges faced in immigration reform. Her message will focus on the contributions made by immigrants throughout our nation's history. She advocates for new approaches to reform that emphasize compassion and humanity as much as they address economic implications.

Enrique Figueroa, director of the Roberto Hernández Center at UWM, says of Chavez Rodríguez: "Anyone who reminds us of the life and contribution of César Chávez should be saluted, for Mr. Chávez's efforts on behalf of justice bettered the lives of millions of Americans. Mr. Chávez's granddaughter, Julie Chavez Rodríguez, will bring such memories to UWM."

Chavez Rodríguez is the program director at the César E. Chávez Foundation, where she is spearheading the National Youth Leadership Initiative. She previously worked with the UFW on voter registration and community empowerment programs throughout California. Chavez Rodríguez holds a B.A. in Latin American Studies with an emphasis in U.S.-Mexican Relations from UC-Berkeley. Like her grandfather, she believes that "the end of all education should surely be service to others."

Advance tickets are available at the UWM Bookstore. Prices are \$5 students; \$8 faculty, staff and alumni; \$10 general public. Tickets at the door will be \$8 students; \$10 faculty, staff and alumni; \$12 general public.

To purchase tickets, call the UWM Bookstore at 414-229-4201 or 1-800-662-5668. This event is sponsored by UWM Union Programming, UWM Union Sociocultural Programming, UWM Cultures and Communities Program, and the Roberto Hernández Center.



# UWM, Flexcar roll out campus car-sharing program

By Laura L. Hunt

**G**rounded because you don't have a car? It's a problem that everyone faces now and then, especially college students. But this school year, UWM is offering a remedy.

UWM has contracted with Flexcar to launch the first car-sharing program in the Milwaukee area to its students, faculty, staff and members of the surrounding campus neighborhoods.

Flexcar, a national company operating on nearly 30 U.S. college campuses, is providing the vehicles, which are parked on campus and available for short-term use by members for much less than traditional car-rental agencies. Flexcar's program is offered at universities such as Ohio State, UCLA and Georgia Tech.

University Housing is sponsoring the program. A formal kickoff was held Sept. 7 on Spaight's Plaza.

"UWM is proud to team up with Flexcar to offer the campus community this vital service," says Scott Peak, director of University Housing. "It is our hope that the program will have the added benefit of reducing the number of vehicles parked on or near campus, and that it will encourage more people to choose modes of transportation that are friendlier to the environment."

The program will give people who don't have a car an affordable alternative when public transportation isn't feasible, says Cindy Wirtz, financial and operational services manager for UWM Auxiliary Services.

It also will give people who own a car the option of using less expensive forms of transportation without sacrificing access to a car for off-campus meetings, errands or appointments.

University Housing became interested in Flexcar after many of the students in the residence halls – particularly freshmen and sophomores, who cannot keep a private car on campus – expressed a need, says Wirtz.

Six vehicles are now available: a Honda Accord, two Honda SUV Elements and three hybrid cars.

People interested in using the vehicles pay an annual membership fee of \$35, but that is waived the first year for those who sign up online in the first 90 days – by Nov. 28. (Students use the promotional code UWM18 or UWM21.) If members use the service at least twice during the year, they do not have to pay the membership fee.

Additional requirements apply to drivers who are under 21.

Rates for individual use start at \$7 an hour, which includes gas, insurance and maintenance.

Members can reserve a car by Web or phone, use their Flexcar Smartcard to access the vehicle and, when they are finished, return it to its UWM parking lot space.

Complete rules are on the company's site, [www.flexcar.com/oncampus](http://www.flexcar.com/oncampus).



Alan Magayne-Roshak

Victor E. Panther helps roll out the Flexcar program on campus.

## Pediatric nursing consortium launched

By Erin Hareng, Children's Hospital and Health System, and Kathy Quirk, UWM

UWM, Children's Research Institute and the Marquette University College of Nursing have signed a three-year agreement to launch the Consortium for Pediatric Nursing Research (CPNR). The consortium will link these three institutions to enhance the quality of nursing research.

Each organization will provide seed funding to the CPNR board, which will be appointed this fall. Objectives of the CPNR include:

- Promoting and conducting nursing research.
- Enhancing the capacity to use evidence-based practice.
- Soliciting funds to support clinical research.

Researchers at the institutions will be invited to apply for funding for their research by early 2008. An initial objective is to develop a collaborative research study that involves all consortium partners.

"This is a unique opportunity to change the way we approach health care," says Sally Lundeen, dean of the UWM College of Nursing. "The collaboration of premier health care organizations with nurse scientists will bring the best possible care for children and their families."

"We are excited to see this partnership started. Through the CPNR, nurse scientists at all of the institutions can collaborate efforts to study important health questions," says Shelly Malin, director, Advanced Practice Nursing and Research, Children's Hospital of Wisconsin, and associate director,



Representatives of UWM, Marquette and Children's Hospital sign the nursing research agreement. Left to right: Shelly Malin, Children's Hospital of Wisconsin; Nancy Korom, Children's Hospital of Wisconsin; Sally Lundeen, UWM College of Nursing; and Judith Miller, Marquette University College of Nursing.

Alan Magayne-Roshak

Children's Research Institute.

"Through partnerships like this one, we can discover new ways of improving the health of children. It is another way to link academics with clinicians to study the real-world problems facing children and their families," adds Judith Miller, associate dean for graduate programs and research, and professor, Marquette University College of Nursing.

The CPNR was created to overcome resource barriers for investigators. The partnership will combine the resources of clinical and academic researchers to create translational research, moving research from the laboratory to the patient bedside. Studies on obesity and chronic health conditions are just a few of the topics that will be funded to improve the care of children in the community and nationwide.

## TALKS EXPLORE GLOBAL PEACE INITIATIVES

Conflict and peace efforts are the focus of GLOBALocal Dialogues 2007, a series of interactive discussions presented by UWM's Institute of World Affairs (IWA). The three-program series concludes on two Tuesdays this month at 6:30 p.m.

Tickets are \$8 general public, \$4 IWA basic members and UWM community, and free for IWA premium members and students. Register in advance to receive the discussion guidelines and backgrounders – online at [www.iwa.uwm.edu](http://www.iwa.uwm.edu) or by calling 414-229-3220.

### OCT. 16

"Building a Durable Peace in Congo," Andre Kapanga, ambassador, Democratic Republic of the Congo. Union Wisconsin Room.

### OCT. 23

"Pursuing Peace and Justice in Darfur," John Prendergast, co-chair of ENOUGH, a project to end genocide and crimes against humanity. Golda Meir Library fourth floor Conference Center.

The series is presented in partnership with: Brady Corporation, Milwaukee Journal Sentinel, Milwaukee Public Television Channel 36, US Bank, UWM Student Union and Union Programming, Wisconsin Public Radio WHAD Ideas 90.7, Darfur Action Coalition, Marquette University Office of International Education, St. Norbert College, Wisconsin Governor's Commission on the United Nations, Rotary Club Milwaukee Chapter, A.D. Robertson Fund for the United Nations and the Ziegler Companies.



# Architecture prof makes the most of teaching the mundane

By Laura L. Hunt



Alan Magayne-Roshak

Jeffrey Ollswang, professor of architecture, poses with proof that his students actually listen to him. The Ph.D. carries the M.D. bag that belonged to his father.

## Call for nominations UWM ALUMNI ASSOCIATION AWARDS

The UWM Alumni Association proudly serves as a dynamic link connecting alumni to the university and its students while fostering academic excellence through Alumni Association awards.

Nominations for the Graduate of the Last Decade Awards and the Distinguished Alumnus Awards are being accepted through **Dec. 1, 2007**. Nominees must have distinguished themselves with outstanding achievements in their careers or civic involvement since graduating from UWM.

To request nomination forms, contact Erin Harrass at eph@uwm.edu.

**H**e calls it Jeffrey Ollswang's First Rule of Architecture: "If you've made an architectural mistake, paint it bright red and attribute it to a 'design decision.'"

He isn't entirely serious. Ollswang loves to joke and his students know it. But in a class last year, they applied his words to an obtrusive PVC pipe in the classroom that stands out about three inches from one of the walls.

The next time Ollswang arrived for class, he found the room's "mistake" the color of a fire truck, with a large blue arrow handily pointing to the unattractive access plate.

What do you know, thought Ollswang. They were paying attention.

Students rarely snooze in Ollswang's courses.

It's hard not to notice the whacky prof who introduces himself to a large lecture course by making a rock-star entrance, urging students to applaud loudly as he descends the steps leading to the podium below.

"He doesn't wear that gray-and-black 'uniform' that architects tend to prefer," says graduate student Renee Schneider. "He wears shirts that are pink, yellow, polka-dotted, Hawaiian – you name it. And he encourages us to wear loud shirts and bright colors, too. It's so fun because that's really him."

Performing comes naturally to Ollswang, a long-time musician who for years headed a band that supported him while he was finishing his education.

But the entertainer is first an architect, and one who consults both locally and nationally.

"He is very colorful in his delivery and it makes people feel at ease," says Larry Witzling, a UWM professor of architecture and president of the Milwaukee firm of PDI, Planning and Design Institute. "But he is also meticulously factual and serious about the work."

## FROM EUROPE TO MILWAUKEE

A UWM professor since 1972, Ollswang specializes in "mechanical equipment for buildings" (MEB), which includes acoustics, lighting, and systems like plumbing, heating and air conditioning.

About half the cost of a building is invested in these technologies, he says. And, though they are essential to building design, he admits they are usually not the most exciting parts for architects.

As a result, he says, the same mistakes are made over and over. The solution, he believes, is to make sure architects understand environmental systems to begin with, rather than relying on contractors.

"If you have a high-rise building and the toilets on the 12th floor don't work because of the mechanical systems, you've got a problem that people are going to notice," says Ollswang, a well-known consultant to area contractors. "People have come to me with a problem that just can't be resolved after construction."

The native New Yorker landed in Milwaukee after graduate school in Oregon, teaching at the University of Arizona and studying environmental pollution control systems in Scotland.

He was living in Scotland, attending the University of Strathclyde, when UWM's fledgling school of architecture recruited him to teach technologies. He agreed, but planned to stay only two years.

Students here changed his mind.

Ollswang, who has served on the Graduate Faculty Council's committee to improve graduate education, is always investigating better ways to teach.

In the mid-1980s, he and Witzling teamed up on a project supported by the National Endowment for the Arts to teach academics how to organize and manage student design competitions. The project led to a book.

They then were asked to consult for or help

manage some of the most high-profile design competitions in the country: the Vietnam Veterans Memorial Wall in Washington, D.C., the 9-11 Memorial in New York City and the Space Shuttle Challenger Memorial at Arlington National Cemetery.

## SHOWTIME

In addition to more structured tools for teaching, Ollswang has effectively tapped his own quirky personality. Combining the roles of both performer and professor helps Ollswang keep students more engaged with bland material.

During his own student years, Ollswang the musician learned the power of entertainment when he played for a string of nightclubs called Your Father's Mustache, where he became a lead banjoist and singer. The nightclubs' concert unit toured extensively and appeared on the "The Johnny Carson Show," the "The Ed Sullivan Show" and twice at the White House for President Lyndon Johnson.

Later, as an assistant professor at the University of Arizona, he put together "Doc Ollswang's Traveling Snake Oil Remedy and Tractor Repair Company with the New-Old American Hemorrhage Singers."

"I try to bring some humor into everything I do. I don't believe in wisdom through suffering," he says. "How else are you supposed to make sanitation issues or mechanicals interesting? These are courses that are usually taught by engineers!"

The approach has been highly successful.

As if using a secret code, former students who see him in the halls of SARUP wave and say, "Responsible architects ought to design buildings for the occupants' safety and comfort" (Ollswang's Second Rule of Architecture), or "Always design buildings that reduce the rate at which we waste natural resources" (Ollswang's Third Rule).

"The level of excitement that he brings is unlike anyone else in our school," says Schneider. "He talks about serious things, but not always in a serious way. For me, getting that kind of interaction from him helps the information stick better."

## THE SCIENCE OF ILLUSION

Once a semester, he breaks out his banjo, but the instrument has added value in his acoustics course.

Understanding the science of atmosphere, he says, is important because acoustics and lighting are almost always inadequate in public places.

"Rooms typically 'suck up' sound," he says. "At the very least, you should be able to have a conversation with people."

In the summer, he teaches a course called "Architectural Drawing and Watercolor," in which painting is a path to visual literacy, he says. "If you can't see it, you can't think it, and in that case, you can't build it."

The professor is more concerned with construction than technique. Students can see by their own hand that adding the right visual effects helps create illusion. And that, says Ollswang, is the objective in architectural technologies.

During one watercolor class this summer, he had his pupils practicing the use of dappled light in painting images of trees. He mulled around the room, lovingly dispatching his unique brand of criticism:

"What's this? We have a new species of tree here. It's a rare *Kumquatetus puketus*!"

Later he sang and provided tremolo to paint by, over the sound of the occasional blow-dryer. An attempt at an audience participation song didn't go too well. "Your blow-dryer is in the wrong key," he complained to one student.

Ollswang loves this too much to retire.

"Students are great here. They really want to learn, and I've had thousands of them," he says. "I've had more influence on architecture as a teacher than I have as an architect."



# 'Consomic' rats may hold clues to human diseases

By Laura L. Hunt



Steven Nye, director of genomics at PhysioGenix (left), and Fred Helmstetter, UWM professor of psychology, test the motor skills of a consomic rat.

**T**wo UWM neuroscientists are working with local company PhysioGenix to investigate a novel animal model the company has developed for researching diseases like depression, anxiety, schizophrenia and ADHD.

The models are genetically altered rats, originally created by researchers at the Medical College of Wisconsin (MCW) as a way to clone genes related to human diseases. Called consomic rats, they were produced by replacing a single chromosome from the genetic background of a "diseased" rat with the same chromosome from a "normal" rat.

In theory, if the new strain is "cured" of a disease, then the genes responsible for the disease are either on the transferred chromosome or somehow related to it. Consomic rats can be used to rapidly identify new genes and cellular targets associated with certain diseases, and to develop and test the efficacy of new drug therapies.

The process of identifying which genes are the players in certain complex diseases or behaviors is much quicker using consomic rats than by traditional gene-hunting methods, says Steven Nye, director of genomics at PhysioGenix and principal investigator of the National Institutes of Health grant for commercializing the consomic rats.

PhysioGenix, a spin-off company founded by researchers at MCW, has contracted with UWM psychology professors Rodney Swain and Fred Helmstetter to characterize the rats' behaviors in a battery of psychological tests to confirm whether chromosome substitution improves their conditions.

The task is daunting, considering there are 44 strains of consomic rats and potentially hundreds of psychological tests to choose from.

But the consomic rats have already proved useful in studies of cardiovascular disease and hypertension – the main reason for their development.

Currently, Swain and Helmstetter are probing the rats' efficacy in identifying the genetic roots of psychological disorders related to learning and memory. Insights from the research could lead to a wide spectrum of related research, he says.

"The impairments that we saw in one consomic strain are similar to some of the symptoms that you see in human children with autism or attention deficit hyperactivity disorder [ADHD]," Swain says.

Test results so far have shown that some of the consomic rats exhibited increased depressive-like

**"The impairments that we saw in one consomic strain [of rats] are similar to some of the symptoms that you see in human children with autism or attention deficit hyperactivity disorder."**

**– Rodney Swain**

behavior, increased pain sensitivity, lower expression of anxiety and enhanced learning in spatial navigation tasks.

The researchers say their findings illustrate the role of genetics on behavior.

"Since my lab has been studying how angiogenesis (the creation of new blood vessels) contributes to better learning, we were very interested to see how this consomic strain performed on a variety of learning tasks," he says.

"This collaboration illustrates the strengths researchers at UWM have to offer local companies," says Brian Thompson of the UWM Research Foundation. "These kinds of partnerships are good for the university, good for the companies and good for the regional economy."

PhysioGenix, which opened its lab six years ago, licensed the intellectual property from MCW that allows it to commercialize the consomic rats, and the company is finding new applications for them. Howard Jacob, one of the founders of PhysioGenix, also is the director of the Human Molecular Genetics Center at MCW. He was instrumental in creating the consomic rats, and was a leader in the rat genome sequencing project funded through the National Institutes of Health. Richard Roman, director of the Kidney Disease Institute at MCW, also is a co-founder of PhysioGenix.

Together, researchers at PhysioGenix, along with their UWM partners, will be presenting three papers at the annual meeting of the Society for Neuroscience in November.

Ultimately, PhysioGenix plans to distribute the consomic rats to academic researchers for studying human neurological diseases and to pharmaceutical researchers for developing new drug therapies.

## NEW CENTER OFFERS 'GREEN' EDUCATION

The UWM School of Continuing Education has formed the Center for Environmental Sustainability Education (CESE). The primary purpose of CESE is to improve the quality of life and the economy for consumers and businesses in Milwaukee and Southeastern Wisconsin through educational promotion of environmental health and sustainable "green" best practices. CESE has two major program areas.

## GREENSMART FOR CONSUMERS

GreenSmart presents classes and workshops focused on sustainable "green" practices that can be applied at home. GreenSmart emphasizes the significant benefits these practices provide: saving money and living healthier are among the most important.

GreenSmart programs begin in October with "Benefits of Living a Sustainable Lifestyle" on Tuesday, Oct. 30, from 6 to 9 p.m. at the UWM School of Continuing Education, 161 W. Wisconsin Ave.

This overview course covers what it means to live sustainably, why it is important and the abundant benefits including cost savings, better health and personal satisfaction.

Other classes scheduled are:

- "Give Your Budget a Boost – Reduce Home Energy Use." Monday, Nov. 12, 6 to 9 p.m., UWM School of Continuing Education, 161 W. Wisconsin Ave.
- "Take a Deep Breath: How's Your Indoor Air Quality?" Monday, Dec. 3, 6 to 9 p.m., Urban Ecology Center, 1500 E. Park Pl. Classes are \$59 each.

## GREENWORKS FOR BUSINESS

The center also is developing GreenWorks, an education program to help business leaders and managers understand why and how environmental sustainability as a business strategy can improve an organization's long-term viability and increase its competitive advantage.

Through a grant awarded by the UW–Extension Program Innovation Fund, CESE currently is conducting research among businesses in Southeastern Wisconsin regarding their awareness, actions and attitudes toward environmental sustainability, results of which will help guide educational program development.

For more details, call 414-227-3264 or visit [www.sce-green.uwm.edu](http://www.sce-green.uwm.edu).





# AROUND CAMPUS CALENDAR



For ticket information, phone 414-229-5886 or visit [www.uwm.edu/Dept/Athletics/](http://www.uwm.edu/Dept/Athletics/).

## MEN'S SOCCER ENGELMANN FIELD

Wed., Oct. 10	vs. UW—Madison	7 p.m.
Fri., Oct. 12	vs. Detroit	7 p.m.
Sun., Oct. 14	vs. Cleveland State	12:30 p.m.
Thurs., Oct. 18	vs. Loyola	7 p.m.
CHANCELLOR'S CUP		
Sat., Oct. 27	vs. UW—Green Bay*	7 p.m.
MILWAUKEE CUP		
Wed., Oct. 31	vs. Marquette**	7:05 p.m.
Horizon League Tournament begins Nov. 9		

\* At UW—Green Bay

\*\* At Marquette's Valley Fields

## WOMEN'S SOCCER ENGELMANN FIELD

Tues., Oct. 16	vs. Loyola	7 p.m.
Fri., Oct. 19	vs. Cleveland State	7 p.m.
Sun., Oct. 21	vs. Wright State	Noon
Horizon League Tournament begins Oct. 30.		

## WOMEN'S VOLLEYBALL KLOTSCHÉ CENTER

Fri., Oct. 12	vs. Loyola	7 p.m.
Sat., Oct. 13	vs. UIC	4 p.m.
Wed., Oct. 17	vs. Marquette	7 p.m.
Fri., Oct. 19	vs. Cleveland State	7 p.m.
Sat., Oct. 20	vs. Youngstown State	4 p.m.

## EXHIBITS INOVA GALLERIES

Exhibits are free. For more information, phone 414-229-5070 or visit [www.arts.uwm.edu/inova](http://www.arts.uwm.edu/inova).

### INOVA/KENILWORTH SQUARE EAST

*Kenilworth Square East. 12-5 p.m. Wednesday-Sunday; closed Monday, Tuesday, holidays.*

#### Through Oct. 14:

"\_fabrics interseason." "\_fabrics interseason" is the collaborative effort of Viennese artists Wally Salner and Johannes Schweiger, who explore the intersection of individual and social dynamics through fashion and spectacle.

#### Oct. 27-Dec. 16:

Geon Moreno/Jennifer Rochlin. The paintings of Moreno and Rochlin, artists from opposite coasts of the U.S., mine pop culture and personal experience. Moreno offers the Layton Lecture on Wednesday, Oct. 24, at 7 p.m. (see Et Cetera, p. 12). Opening reception Saturday, Oct. 27, 6-9 p.m.

### INOVA/VOGEL

*Vogel Hall. 12-5 p.m. Wednesday-Sunday; closed Monday, Tuesday, holidays.*

#### Oct. 12-Dec. 9:

Fourth Annual Nohl Fellowship Exhibition. Santiago Cucullu, Scott Reeder and Chris Smith (Established Artists), and art collective donebestdone, Dan Klopp, Christopher Niver and Marc Tasman (Emerging Artists) report in a year after being selected as 2006 Nohl Fellows as part of the Greater Milwaukee Foundation's Mary L. Nohl Fellowships for Individual Artists program.

### INOVA/ZELAZO



Scott Reeder, "The Final Battle"

### THE MARY L. NOHL GALLERIES

*Third floor, Zelazo Center. 12-5 p.m. Wednesday-Sunday.*

#### Through Nov. 4:

"Zoë Darling & Mary Hood: Books, Prints and Other Media." Hood makes books, prints and site-specific installations that center on issues of time, silence and contemplation. Darling is a book artist, printmaker and mixed-media artist who focuses her work on repetition, collection and documentation.

### INOVA/ARTS CENTER

*Arts Center, second floor. 12-5 p.m. Tuesday-Saturday; closed Sunday, Monday, holidays.*

#### Through Nov. 17:

"Continuum 6." An exhibition of work by alumni of the Department of Visual Art who attended the department's graduate and undergraduate programs in the 1990s.

### UNION ART GALLERY

*UWM Union. 12-5 p.m. Monday, Tuesday, Wednesday, Friday, Saturday; 12-7 p.m. Thursday; closed weekends and holidays. For more information, phone 414-229-6310.*

#### Oct. 19-Nov. 8:

"Crossing Over." The annual invitational scholarship/fellowship exhibition, featuring the work of graduate and undergraduate students in UWM's Department of Visual Art. Opening reception Friday, Oct. 19, 5-8 p.m.

### UWM LIBRARIES

*Fourth Floor Exhibition Gallery, Golda Meir Library. Monday-Friday 8 a.m.-5 p.m.; closed weekends and holidays.*

#### Through Nov. 30:

"Books and Death: Book Artists' Constructions of Death, Mourning and Memory." Curated by New Jersey book artist and printmaker Maria Pisano, this exhibition brings together works by book artists from around the country, focusing on books as the keepers of our collective memory in the face of death, loss and disappearance.

*Lobby, first floor, West Wing, and Special Collections Reading Room, fourth floor. Monday-Friday 8 a.m.-5 p.m. Closed weekends and holidays.*

#### Through Dec. 28:

"Maria Pisano: Books and Prints." Maria Pisano is a New Jersey book artist, printmaker, conservator and educator.

## MUSIC

*Peck School of the Arts music events are FREE to members of the campus community. Present your UWM I.D. at the Peck School of the Arts Box Office for a ticket. For more information, phone 414-229-4308.*

#### Thursday, Oct. 11:

Music From Almost Yesterday: "Transylvanian Connections." Featuring the music of prominent Israeli composer Alexander U. Boskovich (1907-64). Born in Transylvania, Romania, Boskovich taught composition to faculty member Yehuda Yannay, Music From Almost Yesterday director. The concert includes a premiere of a work for clarinet and piano started by Boskovich in 1962 and completed by Yannay in 2006. 7:30 p.m. Recital Hall.

#### Friday, Oct. 12:

The UWM Symphony Orchestra launches its 24th season with a concert featuring Smetana's "The Moldau," Gershwin's "Rhapsody in Blue," Verdi's "La Forza del Destino Overture" and Shostakovich's Symphony No. 9. Andrews Sill is guest pianist. 7:30 p.m. Zelazo Center.

#### Saturday, Oct. 13:

Milwaukee Choral Artists: "It's All About the Girls! — Music of Women Composers." MCA founder and Music Director Sharon A. Hansen kicks off the ensemble's 10th anniversary year with its first concert at her home institution, UWM, where she is professor of music. 7:30 p.m. Recital Hall.

#### Monday, Oct. 15:

UWM Percussion Ensemble. 7:30 p.m. Zelazo Center.



Guitarists Sérgio and Odair Assad Oct. 17

#### Wednesday, Oct. 17:

UWM Guitar Series: The Assad Guitar Duo. Renowned Brazilian guitar duo Sérgio and Odair Assad. 7:30 p.m. Recital Hall. FREE TICKET POLICY DOES NOT APPLY TO THIS EVENT.

#### Thursday, Oct. 18:

Gasthaus Entertainment Series: "LOL Night Featuring Sam Kieffer & Jonah Jurkens." Meet two Milwaukee favorites who are sure to please any funny bone — whether you want them to or not. 9 p.m. Union Gasthaus.

#### Friday, Oct. 19:

Early Music Now presents The King's Noyse: "Festival Española." Featuring the musical salads of Mateo Flecha (1481-1553). 7:30 p.m. Zelazo Center.

#### Saturday, Oct. 20:

Sounds of Saturday: Guitarist and faculty member René Izquierdo. 2 p.m. Lubar Auditorium, Milwaukee Art Museum, 700 N. Art Museum Dr. 414-224-3840.

#### Wednesday, Oct. 24:

UWM University Band. Undergraduates from all parts of the university perform. 7 p.m. Zelazo Center.

Gasthaus Entertainment Series: The Gufs. True Milwaukee East Siders with their emotional and melodic sound will definitely rock your world. 9 p.m. Union Gasthaus.

#### Thursday, Oct. 25:

Unruly Music: "Unlimited Constructions." Canadian pianist Roger Admiral will perform a solo concert featuring classic 20th century works: György Ligeti's "Piano Etudes (Book 1)," Elliott Carter's "Night Fantasies" and Iannis Xenakis' "Evryali." The program also includes recent works by Chris Burns and Aaron Cassidy, and new commissions by Canadian composers Paul Steenhuisen and Gordon Fitzell. 7:30 p.m. Recital Hall.

#### Sunday, Oct. 28:

UWM Youth Wind Ensembles I & II. Middle- and high-school students perform under the direction of Professor Emeritus Thomas Dvorak. 7:30 p.m. Zelazo Center.

#### Tuesday, Oct. 30:

Leonard Sorkin International Institute of Chamber Music. A concert by graduate students in chamber music. 7:30 p.m. Recital Hall.

#### Thursday, Nov. 1:

Gasthaus Entertainment Series: Awesome Car Funmaker. This Madison cavalcade of energy and excitement does not disappoint any avid music fan. 9 p.m. Union Gasthaus.

#### Friday, Nov. 2:

Department of Music Faculty Recital: René Izquierdo and Carlos Aonzo. Guitar faculty member Izquierdo is joined by Carlos Aonzo, mandolin, in a concert featuring works by Paganini, Callace, Nagaoka, Piazzolla and Cauciello. 7:30 p.m. Recital Hall.

UWM Wind Ensemble. Hartley, "Concerto for 23 Winds"; Chang, "Sunan Dances for Wind Ensemble"; Dahl, "Concerto for Alto Saxophone and Wind Orchestra" (with Scott A. Jones, alto saxophone); and Ives/Sinclair, "Country Band March." 7:30 p.m. Zelazo Center.





Peter Jakubowski

### GET READY FOR BASKETBALL

Wearing black and gold is always in fashion at UWM, but especially in early November – the beginning of the basketball season!

The Panther men open Nov. 1 with an exhibition game against UW–Parkside at the U.S. Cellular Arena. Tipoff is 7 p.m. Head Coach Rob Jeter returns an experienced team while adding seven highly-touted newcomers. In all, 10 of UWM’s top 11 scorers from a year ago are eligible to return.

Women’s Head Coach Sandy Botham returns nine letter-winners from last season, including an experienced core of four starters. Junior center Traci Edwards leads the way, coming off her second-straight All-League First Team season, in which she set school records for points and points per game.

The Panther women open their season at the Klotsche Center with exhibition games against Beloit on Nov. 2 at 7 p.m. and Wisconsin AAU on Nov. 4 at 4 p.m.

Season schedules are on the Web at [uwmpanthers.com](http://uwmpanthers.com). Go Panthers!

# AROUND CAMPUS CALENDAR

## THEATER

For tickets and information, phone 414-229-4308.

### Tuesday-Sunday, Oct. 23-28:

UWM Theatre Mainstage Series: “Seven Guitars,” by August Wilson. Bill Watson directs August Wilson’s play of hope and heartbreak set in Pittsburgh’s Hill District circa 1948 (see p. 13).

## DANCE

### Friday-Sunday, Oct. 26-28:

Danceworks: Simone Ferro and Friends. A dance performance by choreographer and UWM faculty member Simone Ferro in collaboration with several guest artists and the Danceworks Performance Company. Friday & Saturday 7:30 p.m.; Sunday 2:30 & 7:30 p.m. Danceworks Studio, 1661 N. Water St. 414-227-8480.

### Thursday, Nov. 1:

UWM Dance Department. Dance Composition II students, under the direction of Professor Simone Ferro, offer a free performance. 1 p.m. Shorewood Senior Resource Center, 3920 N. Murray Ave. 414-847-2727.

## FILM

All films shown at the UWM Union Theatre unless otherwise noted. For ticket information, phone 414-229-4070.

### Wednesday, Oct. 10:

DOCUQUARIUM  
“Miss Navajo,” by Billy Luther. Filmmaker Luther followed contestants in their quest for the Miss Navajo Nation crown. Luther will be present at the screening 7:30 p.m. Free.

### Thursday, Oct. 11:

“Fullmetal Alchemist the Movie: Conqueror of Shamballa.” 2005 animated film based on the long-running anime series. Two brothers divided between two worlds seek a way to reunite. 7 p.m. Presented and sponsored by the UWM Japanese Animation Association, along with FUNimation and Child’s Play, a charity that donates toys and games to children in hospitals. 7 p.m.

### Friday-Sunday, Oct. 12-14:

WORLD CINEMA  
“Picture of Light.” A hallucinatory documentary chronicling a filmmaker’s journey to Canada’s arctic in search of the northern lights. Friday 7 p.m., Saturday 5 p.m.

“Manufactured Landscapes.” Following photographer Edward Burtynsky through China, the filmmakers extend the narratives of his photographs, allowing us to meditate on our impact on the planet and witness both the epicenters of industrial endeavor and the dumping grounds of its waste. Friday 9 p.m., Saturday 7 p.m., Sunday 5 p.m.

“Gambling, Gods, and LSD.” A filmmaker’s inquiry into transcendence becomes a trip across countries and cultures. Saturday 9 p.m., Sunday 7 p.m.

### Monday & Tuesday, Oct. 15 & 16:

DOCUMENTARY FRONTIERS  
“Berlin-Cinema.” A meditation in space, evoking an image of the city: Berlin as hollow, and in black and white. 7 p.m.



Director Marco Williams in person Oct. 17

### Wednesday, Oct. 17:

DOCUQUARIUM  
“Banished.” Marco Williams visits places in America that forcefully banished African American families from their towns and now beg the reparations question. Stay for the discussion afterward and welcome director Williams. 7 p.m.

### Thursday, Oct. 18:

“Berlin: Symphony of a Great City.” Walter Ruttmann’s film celebrates its 80th anniversary. Through innovative cinematography and rhythmic montage, Ruttmann reveals the velocity of a city in the throes of modernity. Live accompaniment by MiLO, the Milwaukee Laptop Orchestra. 7 p.m.

### Friday-Sunday, Oct. 19-21:

COMMUNITY MEDIA PROJECT “AFRICA BEYOND” SERIES: “RADICAL”

*The Community Media Project’s “Africa Beyond” series focuses on radical black films that push the envelope, empower, interrogate, reveal and heal. These films illuminate key social, cultural and historical events in America and beyond between 1970 and the present.*

### FRIDAY: “LOCATION, LOCATION, LOCATION!”

7 p.m.: “Bush Mama, Drama.” The poignant story of Dorothy and her husband T.C., a discharged Vietnam veteran who thought he would return home to a hero’s welcome. Instead he is arrested and imprisoned for a crime he didn’t commit.

9 p.m.: “Wattstax.” Originally conceived as a film of a concert commemorating the seventh anniversary of the Watts riots. Film crews went into the streets, churches, barber shops and diners to talk with people about the connection between music and their existence, and what it is like to be black in white America.

### SATURDAY: “WHEN THE REVOLUTION CAME!”

6 p.m.: “Black Panthers — Huey!” This riveting documentary by French filmmaker Agnès Varda transports viewers to the pivotal “Free Huey” rally held on Feb. 17, 1968, at Oakland Auditorium in Alameda, Calif. Huey Newton, a founder of the Black Panther Party, had been jailed for allegedly killing a police officer. His arrest — widely believed to be a setup — brought a new level of public attention to the Panthers’ cause.

with  
“Black Panther Newsreel.” This unique clip, produced by California Newsreel, an underground alternative to the commercial broadcast media of the 1960s, provides a chilling look at the California racial environment of 1968, including demonstration scenes outside the Alameda County Jail.

7 p.m.: “Negroes with Guns! Rob Williams and Black Power.” Robert F. Williams is a forgotten civil rights figure who dared to advocate armed resistance to the violence of the Jim Crow South.



“Twelve Disciples of Nelson Mandela” Oct. 19

SUNDAY: TRUTH AND RECONCILIATION!  
5 p.m.: “Twelve Disciples of Nelson Mandela: A Son’s Tribute to Unsung Heroes.” A bittersweet eulogy to filmmaker Thomas Allan Harris’s stepfather, Benjamin Pule Leinaeng (Lee), and to the thousands of South Africans who went into exile to keep the freedom struggle alive during the harshest years of apartheid.

7 p.m.: “Long Night’s Journey into Day.” Several cases handled by South Africa’s Truth and Reconciliation Commission are followed over a two-year period, underscoring the universal themes of conflict, forgiveness and renewal.



Ryan Trecartin Oct. 23

### Tuesday, Oct. 23: EXPERIMENTAL TUESDAYS & MILWAUKEE LGBT FILM/VIDEO FESTIVAL

Welcome to the digital psychedelic world of Ryan Trecartin, whose raucously original and exuberantly beautiful work has been seen on YouTube and in the Whitney Biennial. Trecartin will be on hand to unfurl his work, including his newest video. 7 p.m. Free.

All in the Family



# AROUND CAMPUS CALENDAR

## DOCUQUARIUM

"King Corn," by Ian Cheney and Curt Ellis. Cheney and Ellis plant a single acre of corn — and follow the journey of America's most powerful crop to dinner tables across the nation. 7 p.m. Free.

### Thursday, Oct. 25:

LOCALLY GROWN: FILM/VIDEO WORK BY NOHL FELLOWS

Recent film and video work from Scott Reeder, Marc Tasman and Daniel Klopp, three of the seven artists recognized in the 2006 cycle of the Greater Milwaukee Foundation's Mary L. Nohl Fund Fellowships for Individual Artists program. 7 p.m.

### Friday, Oct. 26:

EXPERIMENTAL FILM/VIDEO SERIES

Filmmaker Sarah Buccheri presents a selection of video work by artist Kimberly Miller. Miller's presentational and formal methods recognize both her private experience of shooting the video and the public experience of screening that video for others. She will be present at the screening. 7 p.m. Woodland Pattern Book Center, 720 E. Locust St.

### Friday-Sunday, Oct. 26-28:

WORLD CINEMA

"Syndromes and a Century (Sang Sattawat)." A film in two parts: The two central characters are inspired by the filmmaker's parents in the years before they became lovers. Friday 7 p.m., Saturday 5 & 9 p.m., Sunday 7 p.m.

"4 Elements." Referring to the primordial elements of fire, water, earth and air, this documentary follows, in four chapters, a team of forest-fire-fighters in Siberia, fishermen on the Bering Sea, workers in a German coal mine and Russian cosmonauts preparing for launch in Kazakhstan. Friday 9 p.m., Saturday 7 p.m., Sunday 5 p.m.

### Tuesday, Oct. 30:

EXPERIMENTAL TUESDAYS

"Danièle Huillet: A Memorial Tribute." A belated tribute to Huillet, who died at age 70 one year ago, featuring two films she made with Jean-Marie Straub: "Introduction to Schoenberg's 'Accompaniment for a Cinematographic Scene'" and "Du jour au lendemain." 7 p.m. Free.



"The Phantom Carriage" Nov. 1

### Thursday, Nov. 1:

"Phantom Carriage (Körkalen)." Special Day of the Dead screening! A fantastic tale of redemption in which a longtime sinner must drive the carriage of souls at the bidding of Death himself. Original score performed live by renowned percussionist and composer Jon Mueller. 7 p.m.

### Friday & Saturday, Nov. 2 & 3:

"Brand Upon the Brain." Young Guy Maddin and his teenage sister encounter Wendy and Chance Hale, who are investigating the source of mysterious head wounds appearing on orphans. 7 & 9 p.m.

## ET CETERA

### Every Friday:

Planetarium Shows. Through Oct. 26: "How Do Planets Form?" Nov. 2-Dec. 14: "The Best of Hubble." Plus constellations and planets in the current night sky and a Q&A session. 7 p.m. Manfred Olson Planetarium, adjacent to the Physics Building.

### Wednesday, Oct. 10:

Critical Knowledge in Health Care speaker series presents Michael Weisskopf (see p. 6).

AstroBreak: "Draco, the Dragon." 12:10-12:45 p.m. Manfred Olson Planetarium.

Distinguished Lecture Series presents Julie Chávez Rodríguez (see p. 6).

Lyrical Sanctuary's Open Mic. Poets, singers, rappers, visual artists and other performers are invited to express themselves. This month's featured performer: Sistah Monica. 8-10:30 p.m. Union Alumni Fireside Lounge.

### Thursday, Oct. 11:

Gasthaus Entertainment Series: Students for a Fair Wisconsin Hollywood Dance. A dance to celebrate National Coming Out Day. 9-11 p.m. Union Gasthaus. 414-229-3728.

### Friday, Oct. 12:

"Past Knowing/Future Knowledge: Archaeology and Museums in the 21st Century." This symposium about cultural property will address how we can "know" the past, what kinds of knowledge of the past are lost through pillage and illegal trafficking in antiquities, and what kinds of arguments we can make for presenting, preserving and protecting knowledge of the past. 1:30 p.m. Curtin Hall, room 175. Free. 414-229-4141. Sponsored by Center for 21st Century Studies and the Archaeological Institute of America-Milwaukee Society.

### Sunday, Oct. 14:

Third annual Panther Prowl 5K Run/Walk for scholarships (see p. 13).

Fourth Annual Nohl Fellowship Exhibition: Nohlovely Barbecue and Flag Parade. Artists Santiago Cucullu, Scott Reeder and Chris Smith host a barbecue. Fellow Marc Tasman orchestrates a flag parade as part of the proceedings. 2 p.m. Inova/Vogel, Vogel Hall. Free.

### Monday-Thursday, Oct. 15-18:

Artist Vendor Sale. Browse the beautiful handcrafted and imported gifts from local artisans, including jewelry, candles, clothing and more. 9 a.m.-5 p.m. Union Concourse.

### Monday, Oct. 15:

Jewelry & Metalsmithing Visiting Artist Series: Billie Jean Thiede. Art Building, room 391.

It's Bigger Than Hip-Hop Series: Hyperformance Dance. Specializing in hip-hop and music video choreography, this urban dance company teaches master classes and workshops throughout the Midwest and at their dance studio in Bay View. 7 p.m. Union Ballroom.

### Tuesday, Oct. 16:

Ettinger Book Artist Series. A presentation by New Jersey book artist, printmaker, conservator and educator Maria Pisano (see p. 17).

GLOBALocal Dialogues 2007: "Building a Durable Peace in Congo" (see p. 7).

### Wednesday, Oct. 17:

AstroBreak: "Andromeda, the Princess." 12:10-12:45 p.m. Manfred Olson Planetarium.

Nonprofit Research Colloquium: A Conversation with Peter Frumkin, professor of public affairs and director of the RGK Center for Philanthropy and Community Service at the Lyndon B. Johnson School of Public Affairs, University of Texas. 4-5:30 p.m. Zelazo Center, room 171. Contact: Barbara Duffy, bduffy@uwm.edu or 414-229-2924.

Fourth Annual Nohl Fellowship: Artist Talk with Santiago Cucullu. Cucullu, recipient of a 2006 Nohl Fellowship in the Established Artist category, talks about his work. 5:30 p.m. Inova/Vogel, Vogel Hall. Free.

Ghost Hunter Ross Allison. The Ghost Hunter's visit includes a two-hour presentation on the paranormal, followed by an actual ghost-hunting on campus. 7 p.m. Union Alumni Fireside Lounge. Ghost-hunting expedition limited to the first 25 who sign up at the lecture.

### Thursday, Oct. 18:

2007 Morris Fromkin Memorial Lecture: "Three Strikes: Substance Abusing, Female, & in Jail" (see p. 17).

### Friday, Oct. 19:

Colloquia in Conceptual Studies: "Sensational! Sensing Media Arts Theory and Practice." 2 p.m. Kenilworth Square East, fourth floor.

### Saturday, Oct. 20:

An Evening with donebestdone and guest Payton MacDonald. Multimedia ensemble donebestdone, recipient of a 2006 Nohl Fellowship in the Emerging Artist category, offers an evening of live audio/video performance, film screenings and real-time environment remixing. Plus works from their recent collaboration with percussionist MacDonald's Super Marimba. 7:30 p.m. Recital Hall.

### Tuesday, Oct. 23:

GLOBALocal Dialogues 2007: "Pursuing Peace and Justice in Darfur" (see p. 7).

### Wednesday, Oct. 24:

AstroBreak: "Capricornus, the Sea Goat." 12:10-12:45 p.m. Manfred Olson Planetarium.

Layton Lecture: Gean Moreno. Artist, curator and writer Moreno, Miami-based and Cuban-born, offers the first Layton Lecture of 2007-08 in conjunction with his exhibition at Inova/Kenilworth. 7 p.m. Kenilworth Square East.

### Friday & Saturday, Oct. 26 & 27:

UWM Open House (see p. 3).

### Friday, Oct. 26:

UWM's Academic Adventurers lecture series: "Sign Here: Youth Culture, Urban Space and Graffiti Art." Presented by Joe Austin, Department of History. 3 p.m. Golda Meir Library, American Geographical Society Library, third floor, East Wing. 414-229-6282.

### Tuesday, Oct. 30:

30th Annual UWM Autumn Pow-Wow (see p. 13).

Nonprofit Research Colloquium: A Conversation with James Allen Smith, Waldemar A. Nielsen Chair in Philanthropy, Center for Public & Nonprofit Leadership, Georgetown University. 3:30-5:00 p.m. Zelazo Center, room 171. Contact: Barbara Duffy, bduffy@uwm.edu or 414-229-2924.

### Wednesday-Saturday, Oct. 31-Nov. 2:

Día de los Muertos (Day of the Dead) celebration. The Mexican holiday celebrates the idea of unity between life and death as a part of the cycle of life. This three-day event incorporates music, art, food, mask-making with the Roberto Hernández Center and a reception on Nov. 1. 9 a.m.-5 p.m. Union Concourse.



Día de los Muertos celebration Oct. 31-Nov. 2

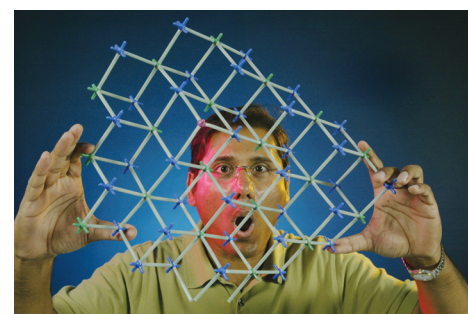
### Wednesday, Oct. 31:

AstroBreak: "Monsters in the Sky." 12:10-12:45 p.m. Manfred Olson Planetarium.

Fourth Annual Nohl Fellowship: Artist Talk with Marc Tasman. Tasman, recipient of a 2006 Nohl Fellowship in the Emerging Artist category, talks about his work. 5:30 p.m. Inova/Vogel, Vogel Hall. Free.

### Thursday, Nov. 1:

Mary L. Nohl Fellowships for Individual Artists: 2007 Juror Talk. The three jurors who will be selecting the seven 2007 recipients of the Greater Milwaukee Foundation's Mary L. Nohl Fund for Individual Artists Fellowships will give a public talk about their institutions and curatorial interests. 6 p.m. Inova/Vogel, Vogel Hall.



Prasenjit Guptasarma, associate professor of physics, presents the November Science Bag.

### Fridays in November:

The Science Bag. Interactive presentations for the curious ages 8 and up. "Living in a Material World," by Prasenjit Guptasarma, Physics. Nov. 2, 9, 16, 23, 30 at 8 p.m., with a 2 p.m. matinee on Sunday, Nov. 11. Physics Building, room 137.

### Friday, Nov. 2:

"Fundamentalism, Violence and Vision." This one-day symposium explores the salient aspects of fundamentalist belief and practice, particularly as they pertain to the basic freedom of liberal society — freedom of speech. 10 a.m. Curtin Hall, room 175. Free. 414-229-4141.

### Thursday, Nov. 8:

11th annual Urban Forum. This year, the forum focuses on urban youth's contributions. Michelle Fine, distinguished professor of psychology at the City University of New York Graduate Center, is keynote speaker. Union Wisconsin Room. Morning keynote at 8:45 a.m.: "Echoes of Brown: a Multi-Generational Participatory Research Project." Evening keynote at 6:45 p.m.: "Contesting Injustice: Youth Perspectives on Prisons and Schools." Spoken-word performances by Flood the Hood with Dreams at 10:30 a.m. and 4:30 p.m. www.soe.uwm.edu.



GET YOUR STRIDIN’ SHOES ON!

# Third annual Panther Prowl 5-K Run/Walk Oct. 14

By Peppy O’Neill

Runners and walkers can get their striding shoes ready. The third annual Panther Prowl 5-K Run/Walk event will kick off at 10 a.m. on Sunday, Oct. 14, on the UWM campus in pursuit of scholarship funds for deserving UWM students.

Sponsored for the third year by the UWM Alumni Association, the certified 5-K event will also benefit programming efforts aimed at UWM alums. The scenic Panther Prowl route, which has become popular with Prowl runners and walkers, crosses the campus and winds in and out of Upper Lake Park.

Leading the charge will be event co-chairs Jan Krystkowiak and Chris McGinness. Jan is a UWM alum, star of the Panther women’s basketball teams of the mid-80’s and wife of Milwaukee Bucks Head Coach Larry Krystkowiak. The Bucks are a new sponsor of the Prowl this year.

McGinness is a meteorologist for another event sponsor, CBS-TV Channels 58/41. He was a track and cross-country scholarship student in his college days at Penn State, and is an avid marathon runner. As a sign of his enthusiasm for this event, he plans to run the Prowl, along with emceeing the post-event party on Spaights Plaza.

Last year, nearly 800 striders participated in the Prowl, raising more than \$150,000 including in-kind services and donated items. The goal in 2007 is to attract at least 1,000 runners and walkers, including many participating as part of a team for the first time.

Registration is now under way on the Web site at

[www.pantherprowl.net](http://www.pantherprowl.net). The fees are \$25 for adults and \$20 for students and children. Participants may also register by filling in and submitting the form in the Panther Prowl 2007 brochure, which is available at several campus locations and at many businesses surrounding the campus.

Last-minute entrants can sign up on the day of the event on the Union Concourse, beginning at 8:30 a.m. and continuing until 9:45 a.m. The registration fee includes a high-quality, long-sleeved T-shirt, special gift bag, food and beverages, and entertainment.

Awards will be presented in several categories at the Panther Prowl Post-Party on Spaights Plaza right after the Prowl is completed. Awards will go to the top three male and female finishers in each age bracket, top overall female and male finishers, fastest team, largest team and top pledge-raising team.

Afterwards, the party keeps going as all runners, walkers, families and friends are encouraged to stay on campus to cheer on the Panther men’s soccer team. They take on the Cleveland State Vikings in a 12:30 p.m. contest at Engelmann Field. Super-discounted tickets will be on sale at the Prowl Post-Party for only \$1 per person (regular price is \$5).

For more information about Panther Prowl 2007, visit [www.pantherprowl.net](http://www.pantherprowl.net) or call Peppy O’Neill, program manager for Alumni Relations, at 414-906-4655.



Alan Magayne-Roshak

## 30TH ANNUAL POW-WOW OCT. 20

By Beth Stafford

The 30th Annual UWM Autumn Pow-Wow will be held on Saturday, Oct. 20, in the UWM Union Ballroom. It is free and open to the public.

The doors will open at noon. With Grand Entries at 1:30 and 7 p.m., dancing will run from approximately 1:30 to 5 p.m. and 7 to 10 p.m. A two-step contest is part of the event. Audience members are welcome to participate during intertribal dances.

This special anniversary of the pow-wow will be celebrated with a special focus on UWM’s American Indian alumni. Leading the pow-wow:

Art Skenandore (’91 MS Administrative Leadership), master of ceremonies, Oneida Nation;

Pat Logan (’88 BS Community Education), head female dancer, Ho-Chunk Nation;

Sonny Smart (’79 BS Social Work), head veteran/head male dancer, Bad River Ojibwe Nation;

Pete King (’04 BA Communication), arena director, Oneida Nation;

Dana Bzdawka (’96 BA Journalism and Mass Communication), head singer of the Host Drum (Duck Creek Crossing), Menominee Nation.

Justin Tomaw is head junior male dancer and Jessica House is head junior female dancer.

“Justin, Menominee, is a third-grader at Indian Community School, and Jessica is an 11-year-old home-schooled Oneida student – hopefully future alums,” says Diane Amour, senior adviser and coordinator with American Indian Student Services.

For shoppers, vendors will offer authentic American Indian arts and crafts. A meal at 5:30 p.m. is \$6 general public, \$4 children 6-12 and elders 50 and older. The meal is free to singers and dancers.

All American Indian alumni of UWM are invited to come to dance, visit with old friends and to support current students. Alums are also asked to bring along their business cards, plus pictures, memories and stories to share about their time at UWM. A photo display of alumni will be featured. An honor dance for alumni will be held during the afternoon dance session.

The pow-wow is sponsored by UWM American Indian Student Services and American Indian Student Association. For more information, phone 414-229-5880 or visit [uwm.edu/Dept/AISS](http://uwm.edu/Dept/AISS).

## MAINSTAGE SERIES BEGINS OCT. 23-28

The UWM Theatre Mainstage Series begins with “Seven Guitars” Oct. 23-28. Performances are at the Mainstage Theatre at 7:30 p.m., with a 2 p.m. matinee on Sunday, Oct. 28.

Tickets are \$10 general admission and \$7 students, seniors and alumni. Subscriptions to the four plays in the Mainstage Series are available at significant savings, with full ticket exchange privileges. Tickets are available at the Peck School of the Arts Box Office at the Zelazo Center or by calling 414-229-4308.

Bill Watson directs “Seven Guitars,” August Wilson’s play of hope and heart-break in Pittsburgh’s Hill District, circa 1948. Seven people share frustration, joy and loss: Floyd “Schoolboy” Barton, an aspiring blues musician who returns home to seek his fortune and reclaim his woman; Floyd’s two friends and musical sidemen; a sick old man who longs for an heir to carry on his name; and three single women who cope with betrayal and lost dreams. Like seven musical instruments, they each strike a unique note in a discordant world.

Other Mainstage productions are “Ring Round the Moon,” by Jean Anouilh, Dec. 4-9; “Of Mice and Men,” by John Steinbeck, Feb. 26-March 2; and “The Caucasian Chalk Circle,” by Bertolt Brecht, April 22-27. Musical theater lovers should mark their calendars for April 10-13, when the Inter-Arts Musical Theatre program presents Rodgers and Hammerstein’s “Oklahoma!”



Deb Generitzky



# Cyber Security: October Campaign Kicks Off

The UWM campus community will be able to participate in a wide range of events during October, which has been designated nationwide as Cyber Security Awareness Month. The goal of the month-long focus on cyber security is to raise awareness of and provide information about the need to protect electronic data and equipment.



CYBER SECURITY

AWARENESS MONTH

[Learn more > security.uwm.edu](#)

National Cyber Security Awareness Month began in 2004 as a collaborative effort headed by the Department of Homeland Security, the Federal Trade Commission, state governments, major universities and the Internet industry.

entry in the EDUCAUSE national video competition. For video challenge information and rules, visit [security.uwm.edu](#)

“This is the first year we’ve developed extensive programming for faculty, staff and students for National Cyber Security Awareness Month,” said Steve Brukbacher, IT security architect. “Our goal is to make the campus community aware of how to protect institutional data and their own personal information. Faculty, students and staff are all in unique positions to reduce information security risks. Our goal is to achieve a critical mass of community members who are well educated about information security.”

Cyber Security

Calendar of Events

All events are free.

The month kicked off with the Information Security Basics short course, which will be followed by additional short courses focusing on cyber security. On Oct. 5, an all-campus picnic was held on Spaight's Plaza to raise awareness of the importance of securing data, equipment and personal identity.

**Short Course: Identity Theft/Fraud Prevention**  
Tues., Oct. 9; 9 – 10:30 a.m.; Bolton 230

**Short Course: Virus Protection**  
Tues., Oct. 16; 10 a.m. – noon; Bolton 230

*Panel Discussion for Faculty and Staff*  
**Working Together: Securing Campus IT Data and Equipment**  
Thurs., Oct. 11; 1 – 2 p.m.  
UWM Union, Wisconsin Room Lounge

*Panel Discussion for Students*  
**Playing it Safe: Safeguarding Your Identity, Information, and IT Devices**  
Wed., Oct. 17; 1 – 2 p.m.  
Sandburg Hall Flicks

**FBI Presentation: Protecting Intellectual Property**  
Tues., Oct. 30  
1 – 2 p.m.: Presentation  
2 – 2:30 p.m.: Q&A  
UWM Union, Wisconsin Room Lounge

# Use of Outside Vendors Policy

Faculty and staff should be aware that there is a campus policy that governs the use of outside vendors. If a service is intended to be outsourced that is normally provided by a campus unit, such as those within University Information Technology Services, Administrative Affairs or Auxiliary Services that employs staff represented by collective bargaining units, approval must be secured from the department that cannot accommodate the need.

**CREATIVE SERVICES**

If there is a need for creative or media services, UITS Creative Services offers graphic design, Web development, photography, printing, copying, video and multimedia production, podcasts, powerpoint presentations and television engineering.

Use of an outside vendor for services that would be provided by Creative Services requires a signature from the unit area manager in Creative Services that would have provided the service. Services from outside vendors for graphic design or photography are limited to specific dollar amounts and must have signature approvals. For projects involving CD/DVD production, video or Web site/Web design, UITS Creative Services must be included in the bid process. If an outside vendor is selected, a brief explanation for the decision must be provided to CIO Bruce Maas.

The complete policy relating to the use of outside vendors can be found online at [uits.uwm.edu](#), click on Campus Collaboration tab, and look for the “All IT Policies” link under Campus IT Policies.

# Steps to Protect Electronic Data

Whether it’s personal information such as Social Security numbers, human subject research data or intellectual property, ensuring this information is secure should be a top priority. Last month, we gave you the first five of the “Top Ten” steps to help faculty and staff keep research and confidential data safe and secure. Following are the final five tips.

## 6. Use caution when using portable storage devices

Don’t store confidential data on portable devices and avoid transmitting confidential data unless absolutely necessary. If data must be stored on a portable device or transmitted, ensure it’s encrypted.

## 7. Know and use data classification standards to access and store electronic information

Understand your role in compliance with laws that govern how various types of confidential data must be handled. Laws such as HIPAA, FERPA and Wisconsin Act 138 outline the responsibilities and how data must be handled. For more information, go to [security.uwm.edu](#) and click on “Policies and Procedures.”

## 8. Know what data you have and where it is located

Schedule a free facilitated risk assessment to examine how you can effectively and efficiently handle confidential data and keep it secure. Unless it is imperative to a business process, do not store or transmit Social Security numbers.

## 9. Protect your ePanther ID and password

Keep your ePanther ID and password secure. Ensure you have a strong password and never share your password with anyone.

## 10. Get to know your UTR

Your University Technology Representative (UTR) is a knowledgeable and valuable resource who can keep you informed of the latest information about campus IT practices, policies, and initiatives. For a list of UTRs, visit [uwm.edu/IMT/UTR](#).

## PRINT AND COPY SERVICES

It is also important to remember that all print and copy needs procured with University funds must be coordinated through the USB Print Shop or the Mitchell Copy Center. University faculty and staff are not authorized to directly purchase printing from outside vendors. If an external print vendor is required due to time constraints or the nature of the job, a Print & Copy Services print specialist will send out bids and then make all the necessary arrangements with the appropriate vendor.

The Mitchell Copy Center can accommodate many copy needs, both color and black and white in a variety of sizes. A designated outside vendor should only be used if the Copy Center cannot produce a project due to time constraints.



# Update on the PantherLink Project

## UWM's E-mail and Calendar System

The e-mail migration to PantherLink, UWM's new e-mail and calendar system, is on track with steering committee members already using their PantherLink accounts. The goal of this pilot phase is to assess system performance and features, and to provide feedback that will help in the development of training documentation.

The steering committee has been discussing issues related to the pilot testing, mass e-mails and quotas. A sub-committee comprised of faculty and staff is gathering requirements and developing guidelines regarding e-mail quotas – how to determine quotas, how they might differ based on academic discipline or unit needs, and how and when quotas should be reviewed. The mass e-mail subcommittee is discussing guidelines for how mass e-mail will be facilitated on campus.

The project plan includes several phases for deploying components of the e-mail system. The first phase will take place from mid-December

through mid-January with migration of e-mail data from the existing e-mail to PantherLink hardware and software. This will be transparent to the campus community, who will continue to use their current e-mail systems.

In the next phase, the PantherLink Web interface will be deployed for use by the campus community. This is anticipated to occur in mid-spring, with training taking place prior to deployment. For the latest updates, visit the informational Web site at *PantherLinkInfo.uwm.edu*.


Efforts continue to educate faculty and staff about the importance of cleaning-up their PantherMail accounts to ease the transition to PantherLink. Progress has been made on relieving the burden on the current e-mail servers but faculty and staff

are encouraged to continue to aggressively and routinely rid their e-mail accounts of old, unwanted and unneeded e-mails.



Stay informed at  
**PantherLinkInfo.uwm.edu**

Receive e-mail updates.  
Sign up today at  
**PantherLink-News@uwm.edu**



**CLEAN UP YOUR E-MAIL**

We need you to clean up your e-mail to ensure that PantherMail continues to run while the transition to PantherLink is made. Need help?

- Sign up for a short course at **shortcourses.uwm.edu**
- Check out tips at **ManageMail.uwm.edu**
- Contact the Help Desk at **Ext. 4040** or e-mail **help@uwm.edu**

## New CMS Web Sites Launched

Departments of Human Resources and Enrollment Services first to deploy new Web environment

The Department of Human Resources and the Department of Enrollment Services became the first campus units to deploy the new campuswide Web Content Management System (CMS) with the launch of their new Web sites.

They were part of the CMS early adoption program, along with the Roberto Hernandez Center, School of Education and College of Engineering and Applied Science. All the early adopters have been writing content, developing templates and migrating content from existing sites to the new CMS Web environment. The entire campus is scheduled to have CMS access in mid-October.

### MIGRATING SITES TO CMS

Individuals interested in migrating their current Web sites to the new CMS should begin by analyzing and making decisions about content ownership, branding and templates, site structure and navigation, URL transfer, site review and testing. Additional information about preparing for UWM's CMS is available online at the CMS informational Web site under Campus Rollout.

Resource allocation is an important component as the initial setup of a site does take time. "It is important to consider if the necessary staff in place to coordinate a migration," said Michael Hostad,

campus Web architect. "Units that have not allocated enough staff can utilize the services of UITS staff on an as-needed basis at an affordable rate."

### WEB SITE TEMPLATES

An important aspect of launching the University's new Web site was creating a design that can span across many departments to enhance the University's overall brand. Templates have been created for departmental use incorporating the look of the top-level UWM Web site pages. These are available in the CMS, as well as in static form for departments not wanting to migrate to the CMS.

### INFORMATIONAL WEB SITE

A CMS support Web site, *cmsinfo.uwm.edu*, has been developed to aid those preparing for migration and using the system. Included on the site are:

- Templates
- Design standards guide
- Web best practices
- Early adopters status reports
- Glossary of terms
- Frequently asked questions
- Policies and guidelines

In addition, CMS training will be available through the UITS Professional Development area.

## news... You Need to Know

### Telephone and Data Service Discounts

UWM faculty, staff and students can receive discounts from AT&T, Verizon and Time Warner Cable. New and existing AT&T and Verizon customers may be eligible to receive a 15% discount on services and a 25% discount on accessories. When visiting an AT&T retail store, mention account code 2403549 to receive the discounts. For Verizon discounts, contact Daniel Steklac at [Daniel.Steklac@verizonwireless.com](mailto:Daniel.Steklac@verizonwireless.com) or stop by a Verizon retail store. Time Warner offers discounts on Road Runner broadband Internet service, Digital Phone service and DigiPic Cable TV services. Visit [www.wi.rr.com/uwmfs](http://www.wi.rr.com/uwmfs) for more information.

### Process Management Office Can Help You

Thinking about embarking on a new information technology project? Need to improve your work processes? The UWM Process Management Office (PMO) provides guidance for developing a project structure, plan, standards and methodology. In addition, staff can help you analyze your business processes and assist in requirements gathering. By promoting and employing project management best practices, the PMO can get your IT project on track before it begins and ensure that the project runs smoothly. Contact Ed Melchior, process architect and PMO manager, at [melchie@uwm.edu](mailto:melchie@uwm.edu).

### Do You Know Your UTR?

Your Unit Technology Representative (UTR) is your connection for the latest information about campus IT resources, projects and services. UTRs meet monthly (see Calendar below) to discuss a common approach to how technology is used and supported on campus. Curious about a campus project? Have an idea about a new IT service? Talk to your UTR. For a list of campus UTRs, visit [uits.uwm.edu/UTR](http://uits.uwm.edu/UTR).

## Upcoming Events

### CIO Briefing

Wed., Oct. 10  
11 a.m. – noon; Union 280  
*Register at [mydevelopment.uwm.edu](http://mydevelopment.uwm.edu)*

### Open Meetings

**ITPC** (*Information Technology Policy Committee*)  
Fri., Oct. 12  
8 – 9:30 a.m., Chapman Hall, Regents Room

**UTR** (*Unit Technology Representative*)  
Fri., Oct. 19  
1 – 2 p.m.; Lubar Hall, N130

### Technology Showcase

Latest campus technology information, with staff available to answer your questions  
Wed., Oct. 31  
10:30 a.m. – 1:30 p.m., Union 1st floor



TECHNOLOGY  
RESOURCES  
24x7



CALL  
**414-229-4040**

E-MAIL  
**help@uwm.edu**

VISIT  
**uits.uwm.edu**





**We Want Your Good Ideas on...  
IMPROVING THE STUDENT  
EXPERIENCE**

If you've got good ideas for positive changes at UWM and you've been looking for a way to make those suggestions, submit a Quick Win.

What's a Quick Win? Quick Wins – "Wins" is the acronym for "Ways to Implement New Solutions" – are no- or low-cost ideas for positive campus changes that can be implemented in a relatively short period of time.

For our Target Topic this year, the QW+ Committee is looking for great ideas to improve the student experience. Got a good idea regarding any aspect of our students' campus life? We'd like to hear from you.

Associate Vice Chancellor for Student Affairs Helen Mamarchev is particularly interested in having the QW+ Committee gather good ideas to increase school spirit.

Do you have an idea about Dining Services? The library? Registration? Testing services? Exams? The bookstore? Sports and recreation programs? You might just have thought of our next QUICK WIN.

We encourage you to set aside some time to meet with students you teach, work with, advise, coach, mentor, etc....and come up with some potential Quick Wins for our committee to consider.

Of course, we always welcome your good ideas for positive changes about any aspect of UWM.

The QW+ Committee meets once a month from September through April to consider ideas submitted as possible Quick Wins. The 2007-08 QW+ Committee members are:

- Floyd Beachum, assistant professor in the Department of Administrative Leadership
- Rene Gratz, professor in the Department of Health Sciences (chair)
- Maria Haigh, assistant professor in the School of Information Science
- Jim Hill, dean of students
- Jack Johnson, professor in the Department of Communication and chair of the University Committee

**CIPD SERVICES**

**Mid-semester Course Assessment**

The CIPD office will assist you in arranging a mid-semester student focus group, designed to provide you with extensive student feedback on your teaching and their learning. See our Web site, [www.cipd.uwm.edu](http://www.cipd.uwm.edu), for sample questions, steps to take to arrange CIPD assistance and how to maximize the use of student focus groups for teaching improvement. Contact CIPD Director Anthony Ciccone ([ciccone@uwm.edu](mailto:ciccone@uwm.edu), 414-229-6638) or Assistant Director Connie Schroeder ([connies@uwm.edu](mailto:connies@uwm.edu), 414-229-5764) to arrange your mid-semester course assessment.

**Consultations**

Arrange a confidential one-on-one consultation with CIPD Assistant Director Connie Schroeder for designing or revamping your course, syllabus or course activities, or for trouble-shooting a knotty problem, in order to improve your teaching and enhance student learning. Contact Schroeder ([connies@uwm.edu](mailto:connies@uwm.edu), 414-229-5764) to arrange an appointment.

For more information on these programs, check out the CIPD Web site at [www.cipd.uwm.edu](http://www.cipd.uwm.edu).

**WISCONSIN TEACHING FELLOWS & SCHOLARS PROGRAM**

The UW System Office of Academic and Student Services and the Office of Professional and Instructional Development (OPID) are pleased to announce the Wisconsin Teaching Fellows and Scholars Programs for 2008-09.

Participants in each program complete a Scholarship of Teaching and Learning project and attend four OPID-sponsored events throughout the year.

The Wisconsin Teaching Fellows program is for early-career, untenured faculty members who show exceptional promise as college teachers. The

Wisconsin Teaching Scholars program is for mid- to late-career faculty and academic staff who have experience examining teaching and learning issues.

CIPD will again nominate one Fellow and one Scholar for these UW System programs. Complete guidelines and deadlines will be available at the CIPD Web site, [www.cipd.uwm.edu](http://www.cipd.uwm.edu). Click on "Instructional Development Programs."

**2007-08 CENTER SCHOLARS**

Six members of the UWM faculty have been selected to participate in the 2007-08 CIPD Center Scholars program:

- William Velez, professor, Sociology
- Hobart Davies, associate professor, Psychology
- Peter Paik, associate professor, French, Italian and Comparative Literature
- Aims McGuinness, associate professor, History
- Kyla Moore and Debra Siebert, lecturers, English

Center Scholars work individually and collaboratively to examine important issues in teaching and student learning from both disciplinary and interdisciplinary perspectives. This year's scholars will concentrate on courses focused on first-year students.

**NEW FACULTY REPRESENTATIVES TO OPID COUNCIL**

UW-Milwaukee will be represented on the Office of Professional and Instructional Development (OPID) Council by two faculty members for the upcoming year.

- Renee Meyers, professor of communication and coordinator of the UWS Leadership Site for the Scholarship of Teaching and Learning, will serve as the administrative representative.
- Simone Conceição, assistant professor of administrative leadership, will serve as the faculty representative. The council meets throughout the year and provides leadership for OPID.

**EMPLOYEEDEV: EMPLOYEE DEVELOPMENT**

**CALL FOR NOMINATIONS**

**2007 EMPLOYEE DEVELOPMENT ANNUAL AWARDS:  
ACKNOWLEDGING EXCELLENCE**

Nominate someone for this year's Employee Development Annual Awards! The awards acknowledge excellence at work by UWM employees in the key areas of Compassion, Service and Generosity of Spirit.

This year's awards are dedicated to recognizing peers, co-workers or team members who have made a difference on campus, on their team or in their department. Multiple awards will be given.

You may nominate your colleague, team member, employee or supervisor. Any UWM staff or faculty member who has displayed Compassion, Service or Generosity of Spirit through an act, an event or an initiative may be nominated.

Nominees must have demonstrated their dedication to Compassion, Service or Generosity of Spirit through a distinct and describable action, event, initiative or project.

Nominations are being accepted through Nov. 30, 2007, at the following online link: <http://mydevelopment.uwm.edu/awards>

You will be asked to supply the following:

- Nominee's name and ePantherID.
- Names and ePantherIDs of two people to second the nomination.
- Short (up to 15 words) description of the action, event, initiative or project the nominee should be recognized for.
- Short (up to 15 words) description of the characteristics of excellence displayed by the nominee.
- A 50-word description of why the nominee deserves to be recognized for the action, event, initiative or project he or she undertook that demonstrates Service, Compassion or Generosity of Spirit.

Award winners will be announced at the Employee Development Awards Ceremony on Dec. 14. Use the following link for more information about the Awards Ceremony, or to register: <http://mydevelopment.uwm.edu/longview.cfm?eventid=20546>.



# BENEFITS

## BENEFITS AND WELLNESS FAIR

*Tuesday, Oct. 9*

The Human Resources Benefits Office will be sponsoring a combined Benefits and Wellness Fair on Tuesday, Oct. 9, from 10 a.m. to 3:30 p.m. in the Union Wisconsin Room. It is scheduled to coincide with the annual Dual Choice health insurance enrollment period, Oct. 8-26.

The fair will provide faculty and staff an opportunity to review their total benefits package. Representatives will be available to answer questions about the following benefit programs: health, dental, life, disability, long-term care insurances; the Employee Reimbursement Account Program; the Wisconsin Retirement System; and Tax-Sheltered Annuity programs. Also available will be information on various wellness issues. Don't miss it!

## ELECTRONIC DISTRIBUTION OF THE 2008 DUAL CHOICE BOOKLET

The 2008 Dual Choice booklet (for open enrollment) will be sent electronically to the campus e-mail address of all faculty and staff enrolled in one of the State of Wisconsin Group Health Insurance plans.

Electronic distribution will save resources and provide access to health insurance information earlier than paper distribution. The 2008 Dual Choice booklet link is [http://etf.wi.gov/members/health\\_ins.htm](http://etf.wi.gov/members/health_ins.htm).

Those who prefer a paper copy of the Dual Choice booklet may pick one up at the Benefits and Wellness Fair or at the Human Resources Office, room 125, Engelmann Hall.

## HEALTH INSURANCE CHANGES

The Dual Choice health insurance enrollment period is Oct. 8-26. Dual Choice is the annual opportunity for faculty and staff already enrolled in a State of Wisconsin health insurance plan to change health plans and/or change coverage from individual to family without the penalty of waiting periods or exclusions for pre-existing conditions.

Read at least the first pages in the Dual Choice

booklet to learn what "Notable Plan and Program Changes" will be effective with the new calendar year.

You should check with your HMO to be sure your health care provider will still be a participant during the 2008 plan year. If you wish to change to a new plan, increase coverage from single to family or make other changes to your health plan, submit a new health insurance application to the Human Resources Office, room 125, Engelmann Hall, not later than 4:30 p.m. on Oct. 26, 2007. Coverage under the new plan selected will begin on Jan. 1, 2008.

## ERA ENROLLMENT

The Employee Reimbursement Account (ERA) open enrollment period is Oct. 8-Nov. 16. If you did not participate in ERA in 2007, you may enroll during this limited open enrollment for medical and dependent day care (child and elder) expenses that you expect to incur between Jan. 1 and Dec. 31, 2008.

Employees who participated in the medical expense and/or dependent care reimbursement account in 2007 **must re-enroll** for 2008. Remember to submit your reimbursement requests for your 2007 ERA account so the money you set aside is not forfeited.

Employees may enroll for 2008 using the Interactive Voice Response (IVR) telephone system or over the Internet. The 2008 ERA booklets will be sent electronically to the campus e-mail address of all eligible employees.

## DENTAL, VISION OPEN ENROLLMENT

There will be open enrollments for eligible employees for DentalBlue from Oct. 8-26. In addition, Spectera vision insurance is offering an open enrollment from Oct. 8-Nov. 16. Submit an application for the dental and/or the vision program to the Department of Human Resources by the deadline. Applications will be available at the Benefits and Wellness Fair or online at <http://www.bussvc.wisc.edu/uwpc/uwpc-forms-order.html>.

# UNIVERSITY POLICE

*UWM Report* carries statistics on crime in and around the campus in compliance with the Campus Security and Campus Awareness Act of 1990. The information below was supplied by University Police. Neighborhood crime statistics are available to the public via the Milwaukee Police Department Web site at <http://www.ci.mil.wi.us/display/router.asp?docid=317>. Click on "Crime Statistics."

## CRIMES REPORTED ON UWM PROPERTY

(including off-campus properties)

**JAN. 1-JUNE 30, 2007**

Arrest for Outside Agency.....	56
Battery .....	2
Burglary .....	21
Criminal Conduct.....	19
Drugs.....	11
Fraud.....	17
Larceny-Theft .....	118
Motor Vehicle Theft.....	5
Property Crimes .....	23
Restraining Order.....	1
Robbery .....	8
Sexual Assault .....	1
Underage Alcohol.....	96
UW System Violations.....	229
TOTAL.....	607

# EQUITY/DIVERSITY SERVICES

The Office of Equity/Diversity Services received 12 internal complaints filed between Jan. 1 and June 30, 2007. Five of these complaints are still under investigation.

# UWM LIBRARIES

**"THREE STRIKES: SUBSTANCE ABUSING, FEMALE, & IN JAIL"**

## FROMKIN MEMORIAL LECTURE OCT. 18



*Audrey Begun*



*Susan Rose*

Professor Audrey Begun and Associate Professor Susan Rose, faculty members in the Helen Bader School of Social Welfare, will deliver the 2007 Morris Fromkin Memorial Lecture on Thursday, Oct. 18, at 4:30 p.m. in the fourth floor Conference Center of the Golda Meir Library.

Their presentation – "Three Strikes: Substance Abusing, Female, & in Jail" – examines the disparities in the services and opportunities available to women in jail experiencing substance abuse problems.

Begun and Rose will look at the experiences of these women both in and out of jail, and contrast these experiences against those of women in a prison context, and against the experiences of men in both prison and jail.

The lecturers will explore the historical and contemporary sources of these disparities, nationally and in Milwaukee County, and identify the consequences of them for the women, their children and families, and the community.

Proposals for the 2008 Fromkin Research Grant are due on **Dec. 3, 2007**. More information about the \$5,000 grant is available at <http://www.uwm.edu/Libraries/special/fromkin/grant.html>.

## ETTINGER BOOK ARTIST LECTURE OCT. 16

New Jersey artist Maria Pisano will present the fall 2007 Ettinger Book Artist Series lecture on Tuesday, Oct. 16, at 7 p.m. in the Special Collections department on the fourth floor of the Golda Meir Library.

Pisano is a noted book artist, printmaker and educator. An exhibit of her work is on view in the lobby of the library and in the Special Collections Reading Room through Dec. 28. She is also curating an exhibition, "Books and Death: Book Artists' Constructions of Death, Mourning and Memory," on display in the fourth floor exhibition gallery of the library through Nov. 30.



SUBMISSION GUIDELINES

- Electronic submissions only, either by e-mail document or Internet (see addresses below).
- If an entry requires diacritics or other special marks, a hard copy of the entry noting such marks should be faxed to Report at 414-229-6443 as a backup to the electronic submission.
- Enclose names to appear in boldface type in < >. Also enclose all material to be italicized.
- Do not submit grant information to Report. The "Grants" section is supplied by UW System via the Graduate School.

DEADLINES

All Report deadlines fall on the **first working day of the month** for publication the following month.

Issue	Deadline
November	Mon., Oct. 1
December	Thurs., Nov. 1
No January 2008 issue	
February	Wed., Jan. 2
March	Fri., Feb. 1
April	Mon., Mar. 3
May	Tues., Apr. 1
June	Thurs., May 1
No July or August 2008 issues	

E-mail submissions: [report@uwm.edu](mailto:report@uwm.edu)  
Internet submissions: [www.uwm.edu/news/report/ftir-form.HTML](http://www.uwm.edu/news/report/ftir-form.HTML)

PUBLICATIONS

EDUCATION

CURRICULUM & INSTRUCTION

**Tania Mertzman, Ruth Short**, Pat Herdrich and Glenn Schiling, "Early Reading Empowerment: Bringing about skilled teachers of reading without a commercial program," *WSRA Journal*, Vol. 46, No. 3, 2007, pp. 21-33.

EDUCATIONAL PSYCHOLOGY

**Marty Sapp**, J.B. Torres and R.L. McNeely, "Rational emotive therapy and the desire to die: Focus on aged African Americans and Latinos," in *Human Behavior in the Social Environment from an African American Perspective*, L.A. See, ed., 2007.

**Marty Sapp**, J.B. Torres and R.L. McNeely, "Hypnotherapy: A useful modality for serving African American and Latino Clients and Patients," in *Human Behavior in the Social Environment from an African American Perspective*, L.A. See, ed., 2007.

**Festus E. Obiakor** (Exceptional Education), D.J. Smith and **Marty Sapp**, "Understanding the power of words in multicultural education," *Multicultural Perspectives*, Vol. 9, No. 2, 2007, pp. 1-8.

HEALTH SCIENCES

COMMUNICATION SCIENCES & DISORDERS

D.M. Suiter and **Caryn S. Easterling**, "Update on Current Treatment and Practice Patterns for Dysphagia," *Topics in Geriatric Rehabilitation*, Vol. 23, No. 3, 2007, pp. 197-210.

J.F. Buckman, M.E. Bates and **Ron A. Cisler**, "Social networks and their influence on drinking behaviors: Differences in cognitively impaired and unimpaired clients who seek treatment," *Journal of Studies on Alcohol and Drugs*, Vol. 68, No. 5, 2007, pp. 738-747.

**Timothy B. Patrick**, C.K. Craven and L.C. Folk, "The Need for a Multidisciplinary Team Approach to Life Science Workflows," *Journal of the Medical Library Association*, Vol. 95, No. 3, 2007.

**Timothy B. Patrick**, L.C. Folk and C.K. Craven, "Report on the 2004 Lindberg Fellowship: Evidence-Based Information Retrieval in Bioinformatics," *Journal of the Medical Library Association*, Vol. 95, No. 1, 2007, pp. e21-e24.

HUMAN MOVEMENT SCIENCES

**Margaret C. Duncan**, "Bodies in motion: The sociology of physical activity," *Quest*, Vol. 59, No. 1, 2007, pp. 55-66.

**Margaret C. Duncan**, "Response to Ben Carrington's 'Merely identity: Cultural identity and the politics of sport,'" *Sociology of Sport Journal*, Vol. 24, 2007, pp. 67-75.

**Jennifer E. Earl** and C.S. Vetter, "Patellofemoral Pain, Gender Specific Medicine: The Physiatrist and Women's Health," *Physical Medicine and Rehabilitation Clinics of North America*, Vol. 18, No. 3, 2007, pp.439-458.

S.E. Myers, B.Y. Whitman, A.L. Carrel, **Victoria A. Moerchen**, M.T. Bekx and D.B. Allen, "Two years of growth hormone therapy in young children with Prader-Willi syndrome: Physical and neurodevelopmental benefits," *American Journal of Medical Genetics*, Vol. 143, No. 5, 2007, pp.443-448.

**Ann M. Swartz, Scott J. Strath**, S.J. Parker, **N.E. Miller** and L. Cieslik, "Ambulatory Activity and Body Mass Index in White and Non-White Older Adults," *Journal of Physical Activity and Health*, Vol. 4, 2007, pp. 294-304.

OCCUPATIONAL THERAPY

Y. Goverover, **Mark V. Johnston**, J. Toglia and J. Deluca, "Treatment to improve self-awareness in persons with acquired brain injury," *Brain Injury*, Vol. 21, No. 9, 2007, pp. 913-923.

**Phyllis King**, "Ergonomia para los trabajadores de mantenimiento," *UWM Center for Ergonomics*, 2007.

**Kris Pizur-Barnekow**, "Exploring ordinary childhood occupations through community partnerships," *Occupational Therapy in Health Care*, Vol. 21, 2007, pp. 51-60.

S. Fennema-Jansen, **Dave L. Edyburn** (Exceptional Education), **Roger O. Smith**, S. Wilson and M. Binion, "Developing a statewide system for providing and assessing outcomes of assistive technology," *Journal of Special Education Technology*, Vol. 22, No. 1, 2007, pp. 41-56.

LETTERS & SCIENCE

BIOLOGICAL SCIENCES

H. Snyder, P. Stock, S. Kim, Y. Flores-Lara and **Steven Forst**, "New Insights into the Colonization and Release Processes of *Xenorhabdus nematophila* and the Morphology and Ultrastructure of the Bacterial Receptacle of its Nematode Host, *Steinernema carpocapsae*," *Applied Environmental Microbiology*, Vol. 66, 2007, pp. 1622-1628.

ECONOMICS

**Mohsen Bahmani-Oskooee** and M. Karacel, "The Demand for Money in Turkey and Currency Substitution," *Applied Economics Letters*, Vol. 13, 2006, pp. 635-642.

**Mohsen Bahmani-Oskooee** and A. Tanku, "Do the Black Market and the Official Exchange Rates Converge in the Long Run?," *Journal of Economics and Finance*, Vol. 30, Spring 2006, pp. 57-69.

ENGLISH

**Jeffrey Perso**, "Dirty Towel & Rag" (short story), *Iconoclast*, No. 96, Summer 2007 (New York).

PSYCHOLOGY

**Jay Moore**, *Conceptual Foundations of Radical Behaviorism*, Sloan: Cornwall-on Hudson, NY, 439 pages, 2008.

E. Klausen and **Richard H. Passman**, "Pretend companions (imaginary playmates): The emergence of a field," *Journal of Genetic Psychology*, Vol. 167, 2007, pp. 349-364.



Alan Magayne-Roshak

ARMY NATIONAL GUARD HELPS FIELD STATION WITH BOARDWALK IN CEDARBURG BOG

With the help of an Army National Guard helicopter and crew, the UWM Field Station at the Cedarburg Bog is closer to completing a joint project with Friends of Cedarburg Bog to rebuild the 35-year-old boardwalk through the wetland. The Madison Aviation Support Unit of the Army National Guard recently transported 56 pre-constructed sections and other materials to an island in the heart of the bog. This work was a training exercise for the Guard.

The UWM Field Station's boardwalk has allowed thousands of visitors and scientists to safely explore this important wetland. About two-thirds of the boardwalk has been rebuilt over the past five years; the last one-fifth mile at the center of the bog remains. All previous reconstruction of the boardwalk was done by volunteers carrying materials to where they were needed.

For the past year, the Friends of Cedarburg Bog, the university and the state Department of Natural Resources have been raising funds for the project. Friends and family of Don Bezella, a lover of the Cedarburg Bog who died last year, gave most of the donations received as a memorial.

The Field Station expects to have the boardwalk project completed this month.

— Laura L. Hunt

GRANTS

AUG. 24, 2007

STUDENT AFFAIRS

NORRIS HEALTH CENTER

City of Milwaukee Health Department, Milwaukee Community Tobacco Coalition (p/c WDHS), Milwaukee, WI Milwaukee Community Tobacco Coalition Funding/Norris Health Center Moser, Barbara E. – Extension & Public Service \$12,600

ACADEMIC AFFAIRS

TALENT SEARCH

U.S. Department of Education, Washington, D.C. Talent Search Clark, Pamela E. – Instruction \$321,560

GEAR UP

U.S. Department of Education, Washington, D.C. UW-Milwaukee GEAR UP Program Clark, Pamela E. – Instruction \$1,333,000

ARCHITECTURE & URBAN PLANNING

CENTER FOR ARCHITECTURE & URBAN PLANNING RESEARCH

National Science Foundation, Arlington, VA A Geospatial Semantic Web Framework for Feature-Level Data Search, Access, Retrieval, Integration & Visualization: A Case of Transportation Network Data Peng, Zhong-Ren – Research \$124,714 Zhao, Tian

BUSINESS ADMINISTRATION

BOSTROM CENTER

UWM Foundation, Milwaukee, WI Wisconsin Distinguished Professorship – Hemant Jain Prasad, V. Kanti – Research \$15,000

CENTER FOR TECHNOLOGY & INNOVATION

UWM Foundation, Milwaukee, WI Support Center for Technology Innovation Wisconsin Distinguished Professorship – William Haseman Haseman, William – Instruction \$26,000

UWM Foundation, Milwaukee, WI Match Funds for Wisconsin Distinguished Professorship Haseman, William – Research \$15,000

EDUCATION

CURRICULUM & INSTRUCTION

U.S. Dept. of Education, Washington, D.C. Urban American Indian Teacher Training Program: Professional Development Post, Linda M. – Instruction \$398,638 Pugach, Marleen C.



ENGINEERING & APPLIED SCIENCE

ELECTRICAL ENGINEERING & COMPUTER SCIENCE

National Science Foundation, Arlington, VA  
GOALI: Parallel MRI Using Phased Array Coils  
Ying, Lei – Research \$154,137

MECHANICAL ENGINEERING

National Science Foundation, Arlington, VA  
CAREER: Modeling the Unsaturated Flow During Fiber Wetting in the Manufacture of Composite Materials – Reu Supplement  
Pillai, Krishna M. – Research \$10,200

GRADUATE SCHOOL

CENTER FOR URBAN INITIATIVES & RESEARCH

Milwaukee Public Library, Milwaukee, WI  
Research and Facilitation to Support the Milwaukee Public Library Facilities Plan  
Percy, Stephen L. – Extension & Public Service \$38,900

Rosalie Manor Community & Family Services Inc. (p/c DHHS, ACF), Milwaukee, WI  
Evaluation of Community-Based Abstinence Education Project  
Maier, Peter E. – Extension & Public Service (\$10,000)

Opportunities Industrialization Centers of America Inc. (p/c DHHS, ACF), Philadelphia, PA  
Evaluation of Community-Based Abstinence Education Project  
Maier, Peter E. – Research (\$10,052)

HEALTH SCIENCES

ADMINISTRATION

UWM Foundation (p/c Charles D. Jacobus Family Foundation), Milwaukee, WI  
Milwaukee Family Health & Literacy Project  
Taylor De Oliveira, Lora – Extension & Public Service \$15,000

HEALTH CARE ADMINISTRATION & INFORMATION

Medical College of Wisconsin Healthier Wisconsin Partnership Program (p/c Blue Cross Blue Shield), Milwaukee, WI  
Early Childhood Integrated Database System (ECIDS): Implementation and Evaluation  
Rhyner, Paula M. – Extension & Public Service (\$23,116)  
Patrick, Tim

HUMAN MOVEMENT SCIENCES

American Physical Therapy Association Section on Pediatrics, Alexandria, VA  
Lower Trunk Activation During Stepping and Kicking: Are We a Step Ahead with the Treadmill?  
Moerchen, Victoria A. – Research \$1,000

DHHS, PHS, NIH, Bethesda, MD  
Physical Activity Enhancement in the Elderly  
Strath, Scott J. – Research \$129,270

R2D2 CENTER

U.S. Department of Education, Washington, D.C.  
Access-Ed  
Smith, Roger O. – Instruction \$349,061

LETTERS & SCIENCE

BIOLOGICAL SCIENCES

UW–Green Bay (p/c Arjo Wiggins Appleton), Green Bay, WI  
Lower Fox River Watershed Monitoring Program  
Ehlinger, Timothy J. – Research \$39,722

Medical College of Wisconsin, Milwaukee, WI  
Identify Cardioprotective Pharmaceutical Leads by a Combinational Use of Yeast, Drosophila and Rat Model Systems  
Zeng, Chaoyang – Research \$18,750

U.S. Department of Energy, Richland, WA  
Analysis of Proteins Involved in Lipopolysaccharide and Type IV Pili Production in Shewanella Oneidensis  
Saffarini, Daad A. – Research \$59,991

CHEMISTRY

DHHS, PHS, NIH, Bethesda, MD  
Cd2+, Metallothionein and Transcriptional Control of Na+-Glucose Co-Transporter 1  
Petering, David H. – Research \$328,917

Harvard Medical School (p/c DHHS, PHS, NIH), Boston, MA  
GABA-a Receptor Subtype Mechanisms in Nonhuman Primate Models of Alcohol Abuse  
Cook, James M. – Research \$35,684

National Science Foundation, Arlington VA  
MRI: Acquisition of a High-Resolution Scanning Electron Microscope for an Interdisciplinary, Multi-User Facility  
Serving Life, Physical and Materials Sciences  
Geissinger, Peter – Research \$603,617

CENTER FOR LATIN AMERICAN & CARIBBEAN STUDIES

UW–Madison (p/c DED), Madison, WI  
UW Consortium for Latin American Language and Area Studies  
Ruggiero, Kristin – Instruction \$13,000

PHILOSOPHY

National Science Foundation, Arlington, VA  
Duhem’s Philosophy of Science  
Liston, Michael N. – Research \$114,493

PHYSICS

Massachusetts Institute of Technology (p/c NSF), Cambridge, MA  
ITR: Deploying the Ligo Data Grid; Grid-Enabling the Gravitational Wave Analysis Community  
Creighton, Jolien D. – Research \$115,273

PSYCHOLOGY

University of Texas Health Science Center at San Antonio (p/c DHHS, PHS, NIH), San Antonio, TX  
Behavior Therapy for Adults with Tourette Syndrome  
Woods, Douglas W. – Research \$29,014

NURSING

ADMINISTRATION

Susan G. Komen Breast Cancer Foundation – Milwaukee Affiliate, Milwaukee, WI  
“Four Cs” to Improved Breast Health: Comprehensive, Culturally Sensitive, Collaborative, “Case Managed”  
Fayram, Elizabeth – Extension & Public Service \$60,382

SOCIAL WELFARE

CRIMINAL JUSTICE

Wisconsin Office of Justice Assistance (p/c U.S. Department of Justice), Madison, WI  
Project Safe Neighborhoods: Phase II  
Lovell, Rickie – Research \$28,000  
Stojkovic, Stan

CENTER FOR ADDICTION & BEHAVIORAL HEALTH RESEARCH

Lois and Samuel Silberman Fund, New York, NY  
Lifecourse Factors Related to Alcohol Dependence and Recovery Attempt Transitions  
Begun, Audrey L. – Research \$15,000  
Berger, Lisa

CONTINUING EDUCATION

ARTS, HUMANITIES & SCIENCES

Wisconsin Humanities Council (p/c NEH), Madison, WI  
Milwaukee Celebration of the Wisconsin Book Festival  
O’Meara, Anne – Extension & Public Service \$10,000

BUSINESS & MANAGEMENT

UW Extension (p/c SBA), Madison, WI  
UWM Small Business Development Center  
Peterson, Timothy A. – Extension & Public Service \$57,000

UW Extension (p/c SBA), Madison, WI  
UWM Small Business Development Center  
Peterson, Timothy A. – Extension & Public Service \$57,000

EMPLOYMENT & TRAINING INSTITUTE

Milwaukee County Department of Health and Human Services (p/c DHHS, ACF), Milwaukee, WI  
Child Care Analysis  
Pawasarat, John M. – Extension & Public Service \$25,000

CENTER FOR TRANSPORTATION EDUCATION

Wisconsin Department of Transportation (p/c USDOT), Madison, WI  
Peer-to-Peer Network  
Nuber, Dixon A. – Extension & Public Service \$8,513

CENTER FOR URBAN COMMUNITY DEVELOPMENT

Milwaukee Public Schools (p/c DED), Milwaukee, WI  
Global Teacher Scholars and Comprehensive Praxis Support Initiative  
Rai, Kalyani – Extension & Public Service \$25,000

U.S. Department of Education, Washington, D.C.  
Magic Linking Teacher Training to Students’ Performance  
Rai, Kalyani – Research \$299,981

UWM GIFTS, GRANTS AND CONTRACTS						
Aug. 24, 2007						
	Monthly Federal	Monthly Non-Federal	Monthly TOTAL	Year-to-Date Federal	Year-to-Date Non-Federal	Year-to-Date TOTAL
Extension	\$ 172,513.00	\$ 103,766.00	\$ 276,279.00	\$ 172,513.00	\$ 103,766.00	\$ 276,279.00
Instruction	\$ 2,415,259.00	\$ 26,000.00	\$ 2,441,259.00	\$ 2,415,259.00	\$ 26,000.00	\$ 2,441,259.00
Library	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ -0-
Miscellaneous	\$ -0-	\$ 4,750.00	\$ 4,750.00	\$ -0-	\$ 4,750.00	\$ 4,750.00
Physical Plant	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ -0-
Research	\$ 2,023,239.00	\$ 104,472.00	\$ 2,127,711.00	\$ 2,023,239.00	\$ 104,472.00	\$ 2,127,711.00
Student Aid	\$ 171,083.00	\$ -0-	\$ 171,083.00	\$ 171,083.00	\$ -0-	\$ 171,083.00
TOTAL	\$ 4,782,094.00	\$ 238,988.00	\$ 5,021,082.00	\$ 4,782,094.00	\$ 238,988.00	\$ 5,021,082.00
Aug. 19, 2006						
	Monthly Federal	Monthly Non-Federal	Monthly TOTAL	Year-to-Date Federal	Year-to-Date Non-Federal	Year-to-Date TOTAL
Extension	\$ 26,000.00	\$ 295,200.16	\$ 321,200.16	\$ 26,000.00	\$ 295,200.16	\$ 321,200.16
Instruction	\$ 653,607.00	\$ 128,300.00	\$ 781,907.00	\$ 653,607.00	\$ 128,300.00	\$ 781,907.00
Library	\$ -0-	\$ 22,000.00	\$ 22,000.00	\$ -0-	\$ 22,000.00	\$ 22,000.00
Miscellaneous	\$ -0-	\$ 1,308,420.00	\$ 1,308,420.00	\$ -0-	\$ 1,308,420.00	\$ 1,308,420.00
Physical Plant	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ -0-
Research	\$ 490,749.00	\$ 1,307,755.81	\$ 1,798,504.81	\$ 490,749.00	\$ 1,307,755.81	\$ 1,798,504.81
Student Aid	\$ 8,859,328.00	\$ 69,500.00	\$ 8,928,828.00	\$ 8,859,328.00	\$ 69,500.00	\$ 8,928,828.00
TOTAL	\$ 10,029,684.00	\$ 3,131,175.97	\$ 13,160,859.97	\$ 3,131,175.97	\$ 11,213,670.95	\$ 13,160,859.97
Grant information is prepared by the Graduate School. If you have questions or comments, contact Kenneth D. Buelow, director of information, technology & analysis, 414-229-5449. Grant information also is available on the Web at www.uwm.edu/Dept/Grad_Sch/Publications/DataReports/extramural_funding.html.						



# PantherFest packs in thousands

By Laura Glawe

A crowd of over 7,000 PantherFest-goers were in attendance at the Marcus Amphitheater for PantherFest Friday night, Sept. 7. The celebration concluded 10 days of Campus Kickoff activities for students. More than 11,000 tickets were distributed for the event.

In opening remarks to UWM alumni, current students and other guests, Chancellor Carlos E. Santiago said, "What a great night for UWM. This is probably the largest crowd in school history." He added, "Tonight is just one example of the many great things we have in store for UWM."

From the Amphitheater stage, the chancellor also referenced that this semester there are over 29,000 students at UWM. Santiago said, "We have more resident undergraduates and graduate students than any other university in Wisconsin."

Milwaukee Mayor Tom Barrett also hyped the crowd: "I'm glad you've chosen this city and UWM. It's a great place to work, go to school and have fun." Barrett added, "You are the future of the city and the future of this state."

The house rocked with hip-hop star Talib Kweli, followed by the jam band O.A.R. Both bands received enthusiastic reviews from those in attendance.

Visit [www.campuskickoff.com/pantherfest.html](http://www.campuskickoff.com/pantherfest.html) for complete event coverage, including an event wrap-up video, photos and prize-winner announcements.

